

## **Investments and New Openings in Brandenburg's Hospitality, Accommodation, and Leisure Sectors**

This year, new offerings are launching in Brandenburg. Here are some examples:

### **H24 Hotel Eberswalde**

Located in a historic building from 1874 in the heart of Eberswalde, a town in Brandenburg's Barnim district, the H24 Boardinghouse is now open. After a complete renovation, the building now offers 32 comfortable single and double rooms with 60 beds. The target audiences are business travelers as well as nature-loving leisure tourists. The hotel features ergonomic workstations and high-speed Wi-Fi, and some rooms come with kitchens. Check-in/check-out is done digitally.

For more information, visit: <https://h24hotels.com/en>

### **Hampton by Hilton Potsdam Babelsberg**

Starting in April 2025, the "Hampton by Hilton" hotel will be available in Potsdam, located directly across from Filmpark Babelsberg. The hotel will offer 168 rooms spread over 7,000 square meters. It will also feature a restaurant, bar, lounge, meeting rooms, fitness center, and parking. Thanks to its location across from Filmpark Babelsberg and the Metropolis event hall, the hotel will cater to both leisure and business travelers. The site is well-connected by public transport.

For more information, visit: [www.hilton.com/en](http://www.hilton.com/en)

### **See Ziege Thomsdorf in the Uckermark**

Since the end of 2022, the former "Hotel Haus Thomsdorf" has been undergoing renovations. The revamped location will feature 25 holiday apartments with up to 80 beds, a restaurant, and a sauna house. The property is set to open under the new name "See Ziege Thomsdorf / Uckermark" in early summer 2025.

For more information, visit: [www.seeziege-uckermark.de](http://www.seeziege-uckermark.de)

### **Best Western Plus Parkhotel & SPA Cottbus**

The Best Western Plus Parkhotel & SPA Cottbus has been open since February 2020. By the end of March 2025, the historic hotel in Cottbus will offer 24 new double rooms (eight of which will feature kitchenettes). The hotel has a total of 39 rooms, as well as a spa area with saunas, a swimming pool, a whirlpool, and cosmetic and relaxation rooms.

For more information, visit [www.brandenburg-tourism.com/poi/spreewald/hotel-bed-und-breakfasts-etc/best-western-plus-parkhotel-und-spa-cottbus/](http://www.brandenburg-tourism.com/poi/spreewald/hotel-bed-und-breakfasts-etc/best-western-plus-parkhotel-und-spa-cottbus/)

### **Overnight in a Tower: Mini-Hotels in Zehdenick**

In Zehdenick, located in Brandenburg's Ruppiner Seenland, the Berlin-based company Slube GmbH is building ten overnight towers for tourists. These space-saving accommodations are especially suited for cyclists traveling along the Berlin-Copenhagen long-distance cycle route and looking for new places to stay. More towers are planned along the route. The insulated and soundproofed towers are about five meters tall and have a diameter of 2.5 meters. Online bookings can be

made through the Slube website.

For more information, visit: <https://www.slube.de/standort/zehdenick>

### **Caravanserei Resort Oberhavel**

In the Orient, resting places for travelers were called "caravanserais." This term has been adapted and brought into the 21st century for this project in the Ruppiner Seenland. The modern resort will be built on 80,000 square meters in the Oranienburg district of Schmachtenhagen. Plans include a "Tiny House Hotel" with 30 luxurious tiny houses, 150 pitches for RVs, caravans, and tents, a tiny spa wellness area with saunas and other wellness offerings, a restaurant with regional cuisine, as well as outdoor dining options with a beach club and beer garden. The resort is scheduled to open in fall 2025.

For more information, visit: [www.caravanserei.de](http://www.caravanserei.de)