



PERLERÆKKE AF STEMMESTYREDE APPS TIL BILEN

Inden længe vil det være muligt – alene ved hjælp af stemmekommandoer - at styre bilens navigationssystem, finde et hotel eller en ledig parkeringsplads. Ford har indgået samarbejde med en række virksomheder om at udvikle apps, der er konvertible med Fords kommunikationssystem [Ford SYNC med AppLink](#).

Tom Tom navigation, Hotels.com, Audioteka, Die Welt, ADAC, Eventseeker, Cityseeker, Autoread og Askwiki er blandt de virksomheder, der står på spring til at integrere tjenester til Ford SYNC med AppLink.

De nye applikationer udvider paletten af muligheder, som i dag allerede omfatter musikstreaming-tjenesten Spotify, nyhedstjenesten Kaliki, lokations-systemet Glympse og Aha, som giver adgang til sikker underholdning og information via internettets 'cloud'.

-Ford SYNC AppLink giver helt nye muligheder for at integrere digitale enheder og benytte sig af favorit-apps under kørsel. Uden at fjerne hænderne fra rattet, eller blikket fra vejen, kan man benytte sig af alle de digitale tjenester, man også benytter derhjemme, hvad enten det handler om musik, om at indhente information eller finde et hotel, forklarer chefen for Connected Services hos Ford, Ed Pleet.

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Følg Ford på [Pressecenter](#) – [Facebook](#) – [Ford.dk](#)

Foto og mere information findes på Ford Danmark pressecenter:

<http://www.mynewsdesk.com/dk/pressroom/ford-motor-company>

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Ford of Europe is responsible for producing, selling and servicing Ford brand vehicles in 50 individual markets and employs approximately 47,000 employees at its wholly owned facilities and approximately 67,000 people when joint ventures and unconsolidated businesses are included. In addition to Ford Motor Credit Company, Ford Europe operations include Ford Customer Service Division and 22 manufacturing facilities (13 wholly owned or consolidated joint venture facilities and nine unconsolidated joint venture facilities). The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.

About Ford Motor Company

Ford Motor Company, a global automotive industry leader based in Dearborn, Mich., manufactures or distributes automobiles across six continents. With about 177,000 employees and 65 plants worldwide, the company's automotive brands include Ford and Lincoln. The company provides financial services through Ford Motor Credit Company. For more information about Ford and its products worldwide please visit www.corporate.ford.com.