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## Ford at CES 2018

January 10, 2018

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Investing \$1 billion during the next five years in Argo AI, combining Ford's autonomous vehicle development expertise with Argo AI's robotics

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The Consumer Electronics Show in Las Vegas is the world's largest gathering for the technology industry, bringing together more than 170,000 visitors and 3,900 exhibitors – making it the perfect place for our CEO, Jim Hackett, to set the tone for our vision of the future in the show's opening keynote speech.

That vision involves harnessing the power of AI, autonomous and connected vehicles so our streets and cities can function more efficiently in the future, and we had executives on hand to make a raft of announcements to show how hard we're working to make this vision come true.

#### [No lights? No problem!](#)

Hate driving at night? You're not alone. According to one survey, as many as one in three motorists refuse to drive after dark. We are now testing our

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## [The self-driving cars that could](#)

We're making a significant step toward bringing self-driving vehicles to the masses by partnering with US ride-sharing service Lyft. The partnership will

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LAS VEGAS – January 09, 2017 — Jim Hackett, President and CEO, Ford Motor Company. Photo by: Sam VarnHagen

From partnerships with Autonomic to create the “Transportation Mobility Cloud” – an open mobility services platform that helps transportation modes in cities to work together – and with Qualcomm to test cellular vehicle-to-everything (C-V2X) communications, to our ongoing plans for self-driving technology and the announcement of new self-driving technology partner Postmates, it was a very busy show.

Away from the CES keynote theatre, we also have some app news: [Waze is coming to Ford vehicles!](#) Users of the popular community-based traffic and navigation service will soon see their smartphone app directly on their Ford's large touch screen, and be able to use voice commands through their vehicle's sound system. We also revealed further SYNC AppLink partners, including iHeartRadio and WebEx, and showcased the recently released Ford+Alexa app.



**Stay tuned for more announcements from Ford at CES 2018.**

Find out more about these announcements in the links below:

- [Jim Hackett's CES 2018 keynote \(video\)](#) and his Medium post: [Together, Let's Take Back the Streets](#)
  - [Taking Back the Streets: Using Systems Thinking to Return Our City Streets to the Community](#)
  - [Why We're Working with Autonomic to Create a Platform That Can Power Future Cities](#)
  - [Why We're Working with Qualcomm to Ensure Everything in Cities Speaks the Same Language](#)
  - [Coming to a City Near You: Test-Driving Our Autonomous Vehicle Business](#)
  - [Why Teaming with Postmates Will Help Ford Expand On-Demand Delivery to Everyone](#)
  - [Waze Brings Community-Based Traffic and Navigation App to Ford Vehicles with SYNC 3](#)
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**Topics: Smart Mobility CES**  
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