

Ford of Europe Fact Sheet – June 2016

Ford Motor Company is a global automotive and mobility company based in Dearborn, Michigan. With about 201,000 employees and 67 plants worldwide, the company's core business includes designing, manufacturing, marketing, financing and servicing a full line of Ford cars, trucks, SUVs and electrified vehicles, as well as Lincoln luxury vehicles. At the same time, Ford is aggressively pursuing emerging opportunities through Ford Smart Mobility, the company's plan to be a leader in connectivity, mobility, autonomous vehicles, the customer experience and data and analytics. The company provides financial services through Ford Motor Credit Company. For more information regarding Ford and its products worldwide or Ford Motor Credit Company, visit www.corporate.ford.com.

Ford of Europe is responsible for producing, selling and servicing Ford brand vehicles in 50 individual markets and employs approximately 53,000 employees at its wholly owned facilities and approximately 68,000 people when joint ventures and unconsolidated businesses are included. In addition to Ford Motor Credit Company, Ford Europe operations include Ford Customer Service Division and 24 manufacturing facilities (16 wholly owned or consolidated joint venture facilities and 8 unconsolidated joint venture facilities). The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.

June 2016 Sales Volume (registrations)

Euro 20 ¹	June '16	YTD June '16
Industry	1,682,300 up 105,400 / 6.7 % vs. Jun. '15	9,071,700 up 770,600 / 9.3 % vs. YTD '15
Ford	130,200 up 3,300 / 2.6 % vs. Jun. '15	718,300 up 49,600 / 7.4 % vs. YTD '15
Euro 22²		
Industry	1,902,200 up 92,300 / 5.1 % vs. Jun. '15	10,208,600 up 657,200 / 6.9 % vs. YTD '15
Ford	145,700 up 5,400 / 3.9 % vs. Jun. '15	792,500 up 52,700 / 7.1 % vs. YTD '15
Total Euro 50³		
Industry	1,947,500 up 87,300 / 4.7 % vs. Jun. '15	10,473,100 up 655,700 / 6.7 % vs. YTD '15
Ford	148,400 up 5,300 / 3.7 % vs. Jun. '15	807,200 up 53,400 / 7.1 % vs. YTD '15

Jun 2016 Market Share *

	June '16	YTD June '16
Euro 20	7.7% down 0.3 ppts vs. Jun. '15	7.9% down 0.2 ppts vs. YTD '15
Total Euro 22	7.7%	7.6%
Total Euro 50	7.6% down 0.1 ppts vs. Jun. '15	7.7% flat 0.0 ppts vs. YTD '15
** Jun 2016 Retail Market Share		
Key European markets	7.9% down 0.2 ppts vs YAGO	7.9% down 0.3 ppts vs YAGO

* Ford share calculated with preliminary industry results for some markets. Therefore, industry and share are subject to change slightly. ** The Key European markets are: Britain, Germany, France, Italy and Spain. Ford volume and Industry in these markets represent 70 to 80% of the Europe 20 volume.

Ford Top 5 Markets ranked by Jun volume (registrations)

Market	June '16		Share	o/(u) '15
	Volume	o/(u) '15		
1. Britain	41,400	(1,700)	13.9 %	(0.5) ppts
2. Germany	28,600	3,600	7.7 %	0.5
3. Italy	12,200	700	6.8 %	(0.4)
4. Turkey	11,900	1,500	12.6 %	1.0
5. France	11,300	500	4.2 %	0.1

Market	YTD June '16			
	Volume	o/(u) '15	Share	o/(u) '15
1. Britain	231,500	3,400	14.1 %	(0.2) ppts
2. Germany	144,400	16,200	7.6 %	0.4
3. Italy	82,300	16,400	7.3 %	0.3
4. France	58,400	1,600	4.4 %	(0.3)
5. Turkey	53,500	(3,900)	11.9 %	(0.8)

Top 5 Markets ranked by Ford's share in Jun

Market	June '16		Volume	o/(u) '15
	Share	o/(u) '15		
1. Ireland	15.2 %	(1.5) ppts	400	-
2. Britain	13.9 %	(0.5)	41,400	(1,700)
3. Hungary	13.2 %	1.6 ppts	1,600	1,500
4. Turkey	12.6 %	1.0	11,900	1,500
5. Finland	9.8 %	0.7	1,200	300

Market	YTD June '16			
	Share	o/(u) '15	Volume	o/(u) '15
1. Britain	14.1 %	(0.2) ppts	231,500	3,400
2. Ireland	12.4 %	0.4	15,000	3,200
3. Hungary	12.1 %	(0.6)	7,100	1,000
4. Turkey	11.9 %	(0.8)	53,500	(3,900)
5. Finland	9.4 %	0.4	7,000	1,200

Jun Sales by Vehicle line (Euro 2013-14)

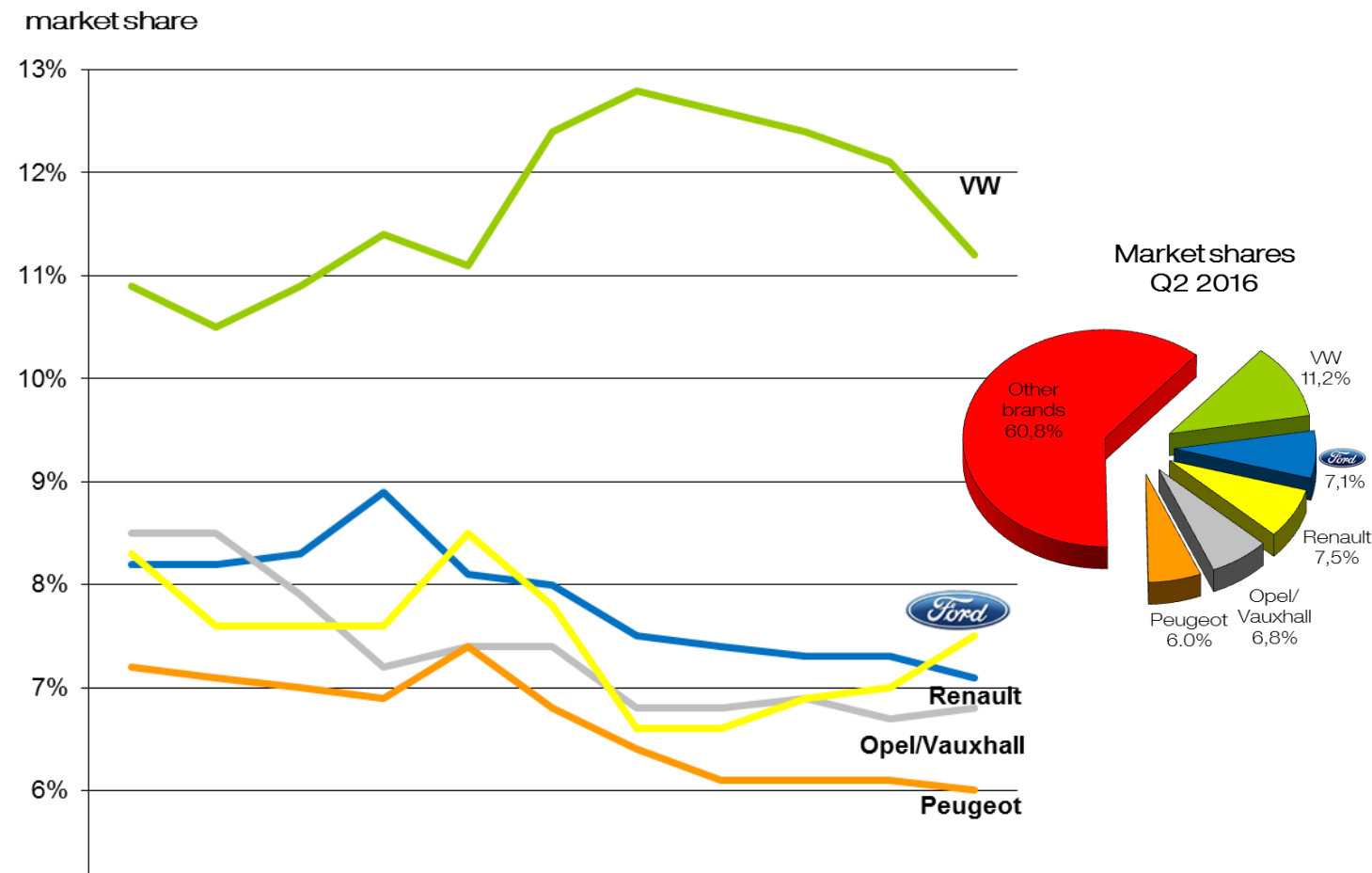
Model	June '16	o/(u) June '15	YTD June '16	o/(u) YTD June '15
KA	2,500	(1,500)	17,600	(8,500)
KA+	-	-	-	-
Fiesta	28,800	(4,600)	158,000	(14,800)
B-MAX	3,700	(100)	22,900	(2,000)
Ecosport	5,400	1,600	30,100	11,800
Focus	21,100	(3,600)	117,900	(8,100)
C-MAX	7,900	(500)	46,300	3,800
Kuga	11,800	1,200	63,000	11,400
Mondeo	7,300	(700)	40,600	(1,000)
S-MAX	3,900	3,000	22,100	15,000
Galaxy	2,000	900	11,100	6,800
Mustang	1,400	1,400	9,200	8,800
Edge	1,400	1,400	1,900	1,900
Tourneo Courier	1,300	100	7,300	3,000
Tourneo Connect	1,800	-	8,000	(1,000)
Tourneo Custom	400	(500)	2,200	(3,200)
Transit Courier	1,500	100	8,600	4,000
Transit Connect	4,600	500	26,400	4,000
Transit Custom	10,700	2,700	58,000	8,800
Transit	8,000	600	44,100	8,800
Ranger	3,600	1,200	17,400	4,900
Other ****	1,000	100	5,800	4,000
Total Sales	130,200	3,300	718,300	49,000

**** Figures largely include vehicles such as Car Derived Vans and imports.



Market Share Development 2005-2016 Q2

Graphic based upon data published by ACEA (European Automobile Manufacturers' Association, www.acea.be); data reflect new passenger car registrations. From January 2010, these figures include all countries of the European Union except Malta, whilst data for the years 2004-2009 are based on Western Europe (EU15). www.acea.be. Graphic updated on a quarterly basis.



	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016 Q2
VW	10.9%	10.5%	10.9%	11.4%	11.1%	12.4%	12.8%	12.6%	12.4%	12.1%	11.2%
Ford	8.2%	8.2%	8.3%	8.9%	8.1%	8.0%	7.5%	7.4%	7.3%	7.3%	7.1%
Renault	8.3%	7.6%	7.9%	7.6%	8.5%	7.8%	6.6%	6.6%	6.9%	7.0%	7.5%
Opel/Vauxhall	8.5%	8.5%	7.9%	7.2%	7.4%	7.4%	6.8%	6.8%	6.9%	6.7%	6.8%
Peugeot	7.2%	7.1%	7.0%	6.9%	7.4%	6.8%	6.4%	6.1%	6.1%	6.1%	6.0%
Other brands	56.9%	58.1%	58.3%	58.0%	57.5%	57.6%	59.9%	60.5%	60.4%	60.8%	61.4%
Top 5 brands	43.1%	41.9%	41.7%	42.0%	42.5%	42.4%	40.1%	39.5%	39.6%	39.2%	38.6%
Ford rank	4	3	2	2	3	2	2	2	2	2	2



Ford of Europe Manufacturing Facilities

Body & Assembly Plants

Plant	Products
Cologne Body & Assembly (Germany)	Fiesta, Fiesta ST
Saarlouis Body & Assembly (Germany)	Focus, Focus Electric, Focus ST, Focus RS, C-MAX, Grand C-MAX
Valencia Body & Assembly (Spain)	Mondeo, Kuga, Transit Connect, Tourneo Connect, S-Max, Galaxy, Mondeo Vignale, S-MAX Vignale
Craiova (Romania)	B-MAX
Ford Otosan Assembly (Turkey); Joint Venture Includes vehicle assembly at facilities in Kocaeli (Golcık) and Yeniköy and Eskisehir İnönü	<ul style="list-style-type: none"> • Transit, Transit Custom, Tourneo Custom (Golcık) • Transit Courier, Tourneo Courier (Yeniköy) • Cargo Heavy Truck (Eskisehir İnönü)
Ford Sollers (Russia), 50/50 Joint Venture FordSollers JV includes production facilities close to St. Petersburg (Russia), and two further plants in Elabuga and Naberezhnye Chelny (both Tatarstan),	For local market: <ul style="list-style-type: none"> • Focus, Mondeo (St Petersburg) • Transit, Kuga, Explorer, (Elabuga) EcoSport, Fiesta (Naberezhnye Chelny)

Engine Plants

Plant	Products
Bridgend Engine – South Wales (United Kingdom)	1.25 L I4 – Fiesta 1.4 L I4 – Fiesta, B-MAX 1.6 L I4 Ti-VCT – Fiesta, B-MAX, EcoSport, Focus, C-MAX, Grand C-MAX 1.5 L I4 EcoBoost – Focus, C-MAX, Grand C-MAX, Kuga, Mondeo 1.6 L I4 EcoBoost – Fiesta ST, Focus, Kuga, C-MAX, Grand C-MAX, Mondeo, also supplied to other OEM 3.0 L Turbo I6 – supplied to other OEMs 3.2 L I6 – supplied to other OEMs 4.0 L V6 S/C – supplied to other OEMs 5.0 L V8 NA/SC – supplied to other OEMs
Valencia Engine (Spain)	2.0 L I4 EcoBoost – Focus ST, Mondeo, Escape/Kuga, Explorer, Edge, Fusion, Taurus, Flex, Falcon, also supplied to other OEMs 2.3L GTDI - I4 EcoBoost - Mustang and Lincoln
Cologne Engine (Germany)	1.0 L I3 EcoBoost – Fiesta, EcoSport, Focus, C-MAX and Grand C-MAX, Transit Courier, Tourneo Courier, Transit Connect, Tourneo Connect 4.7 L V8 – supplied to other OEMs 6.0 L V12 - supplied to other OEMs
Dagenham Engine (United Kingdom)	1.5 L I4 Duratorq TDCi – Fiesta, Focus, Tourneo Courier, Transit Courier 1.6 L I4 Duratorq TDCi – B-MAX, Tourneo Courier, Transit Courier, Tourneo Connect 1.6 L I4 Duratorq TDCi – Fiesta, B-MAX, Focus, C-MAX, Grand C-MAX, Transit Connect, Ecosport (FSAO), also supplied to other OEMs 2.2 L I4 Duratorq TDCi – Transit, Transit Custom, Tourneo Custom also supplied to other OEMs 2.7 L /3.0 L V6 Diesel – supplied to other OEMs
Craiova Engine Plant (Romania)	1.0 L I3 EcoBoost – Fiesta, B-MAX, Focus, Transit Connect, Mondeo
Ford Otosan Engine İnönü (Turkey); Joint Venture	7.3 L / 9.0 L I6 Diesel – Cargo Heavy Truck 2.2 L I4 Duratorq TDCi – Transit, Transit Custom, Tourneo Custom
Ford Sollers Engine Elabuga (Russia); Joint Venture	1.6 L I4 Ti-VCT – Fiesta, EcoSport, Focus (all models produced in Russia for Russian market)

Transmission Plants

Plant	Products
Bordeaux Automatic Transmission (France)	Machining and assembly of several component parts, including 6F35 automatic 6-speed transmission, DC 500 dual clutch transmission and Fox engine carter
Bordeaux Transmission (France) Note: 50/50 JV Ford/Getrag	IB5 Transmissions: Fiesta, B-MAX, Focus, C-MAX, Mondeo, also supplied to other OEM
Cologne Transmission (Germany) Note: 50/50 JV Ford/Getrag	MTX75 Transmissions: Focus, Transit Connect, also supplied to other OEM VMT6 Transmissions: Transit MMT6 Transmissions: Mondeo, Focus, C-MAX, Kuga, Transit Connect M66 Transmissions : Mondeo, Kuga, also transmissions for other OEMs
Halewood Transmission (UK) Note: 50/50 JV Ford/Getrag	MT82 Transmissions: Transit B6 Transmissions: B-MAX, C-MAX (Compact and Grand), Focus, Mondeo, also supplier to other OEM
Kechnec Transmission Kechnec/Kosice (Slovakia) Note: 50/50 JV Ford/Getrag	MPS6 Transmissions: Ford Focus, C-MAX, Kuga, Mondeo, also transmissions for other OEM SPS6 Transmissions – only supplied to other OEM

Tool & Die Plants / Stamping Plants

Plant	Products
Cologne Tool & Die (Germany)	Stamping dies, fixtures, jigs, soft tooling and die repairs for all Ford vehicles

Casting/Forging Aluminum Plants

Plant	Products
Cologne Die Cast Plant (Germany)	Aluminum die castings for transmissions and engines
Cotarko Cologne GmbH Note: completely owned by Ford (formerly 50/50 JV Ford/Neumayer)	Gears, ring gears, shafts, chassis and engine components

Product Development / Research Centers

Ford European Research & Innovation Center, Aachen (Germany) , majority of employees based in Aachen; plus Cologne Merkenich	Global responsibility for R&A diesel engines, vehicle dynamics, driver assistance & active safety systems. Other R&A activities: <ul style="list-style-type: none"> • Connectivity including car-to-x communication • New combustion engines, electrification technologies, fuel cell technologies • Lightweight, new materials, vehicle interior concepts
Dunton (United Kingdom)	Centre of Excellence for Powertrain Engineering Commercial Vehicle Centre of Excellence/ Global Lead for Commercial Vehicles <ul style="list-style-type: none"> • Global engineering Lead for: Exhaust Systems • Powertrain Mounting Systems and Powertrain Controls • Manual Transmission, Clutch and Dual Mass Flywheel (DMF)
Cologne Merkenich (Germany)	Centre of Excellence for Passenger Cars (Global B-/ C-Cars), Product Planning and Design <ul style="list-style-type: none"> • Global engineering Lead for Chassis & Vehicle Engineering, Active Safety, HMI (Human Machine Interface), Craftsmanship
Sancaktepe, Istanbul - Ford Otosan R&D Center (Turkey); Joint Venture	Center of Excellence for Heavy Trucks and Heavy Duty Diesel Powertrain <ul style="list-style-type: none"> • Global engineering lead for Cargo heavy trucks and related powertrains • Global support for diesel powertrain engineering • Global support for light commercial vehicle development (B- & C-car derived Integrated Style Vans)

Ford of Europe Leadership Team:

Name	Position
Jim Farley	Executive Vice President and President, Europe, Middle East and Africa, Ford Motor Company, effective January 1, 2015
Joe Bakaj	Vice President, Product Development, Ford of Europe
Linda Cash	Vice President, Manufacturing, Ford of Europe
John Harris	Vice President, Legal Affairs, Ford of Europe
Gunnar Hermann	Vice President, Quality, Ford of Europe
Andrew McCall	Vice President, Government and Community Relations, Ford of Europe, effective January 1, 2015
Andreas Ostendorf	Global Director Vehicle Homologation & Compliance / Vice President, Sustainability, Environment and Safety Engineering, Ford of Europe
Werner Puetz	Vice President, Purchasing, Ford of Europe
Nick Rothwell	Chairman, Ford Credit Europe
Barb Samardzich	Vice President and Chief Operating Officer, Ford of Europe
Mark Truby	Vice President, Communications & Public Affairs, Ford of Europe
Donya Urwin	Vice President, Human Resources, Ford of Europe
Roopak Verma	IT Director, Ford of Europe
Roelant de Waard	Vice President, Marketing, Sales and Service, Ford of Europe
Lyle Watters	Chief Financial Officer, Vice President Finance & Strategic Planning, Ford of Europe

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