



ACR ELECTRONICS, INC.

5757 Ravenswood Rd. Fort Lauderdale, FL33312 - U.S.A
T: +1-954-981-3333 F: +1-954-983-5087
www.ACRARTEX.com

PRESS RELEASE

Media contacts:

Mikele D’Arcangelo, ACR Electronics
Mikele.Darcangelo@acrartex.com
+1 954-862-2115

Jules Riegal, Saltwater Stone
j.riegal@saltwater-stone.com
+44 (0)1202 669244

Bivy Stick Now Made in the USA

Fort Lauderdale, FL & Salt Lake City, UT, on April 7 2022 – Bivy and ACR Electronics, Inc. have announced that 100% of Bivy Stick satellite messenger device production has moved to ACR Electronics’ 55,000 sq. ft manufacturing facility located in Fort Lauderdale, Florida, with immediate effect.

ACR Electronics builds products knowing they are used to save lives. While the Bivy product is a satellite messenger device, it is also a recognized lifesaver and having the full production process located at the ACR headquarters provides a higher level of quality assurance compared to some other manufacturers.

The Bivy Stick is the smallest, best quality satellite communication device available at only \$199.95.

“While outsourcing manufacturing to other parts of the world in order to drive costs down is great for some products, at ACR we believe in quality because our products are designed to save lives,” said Mikele D’Arcangelo, ACR’s VP of Global Marketing and Product Management. “Our in-house production capabilities allow us to have quality assurance steps in place throughout the entire build process to ensure that our satellite communication devices are the best quality available.”

Bivy Stick turns every cell phone into a satellite communication device. With global satellite coverage via the Iridium satellite network, anywhere you have a view of the sky, you can communicate through the Bivy Stick. While conveniently compact, the Bivy Stick still offers a comprehensive feature set including two-way text messaging, SOS, location sharing, one-touch Check-in, and detailed weather reports sent straight to your cell phone via satellite.

Additionally, offering a feature not provided with many other satellite communicators, the Bivy Stick provides users with a dedicated phone number and email. This important feature allows unsolicited incoming messages, meaning that those that are most important to you can reach you at any time, without the need for you to initiate contact.



Bivy Stick is the perfect complement to the gear lists of boaters, kayakers, paddlers, fishermen, backpackers, mountain bikers, hunters, off-highway vehicle (OHV) users, skiers and snowboarders, global travelers and/or anyone accessing remote terrain.

Bivy Stick has accrued a lengthy list of success stories ranging from [David's survival story](#) and [Kelly's mental health story](#).

More information regarding the ACR Electronics' complete line of products can be found at acrartex.com.

Ends

*This product and/or service is not affiliated with, endorsed by or in any way associated with GoPro Inc. or its products and services. GoPro, HERO and their respective logos are trademarks or registered trademarks of GoPro, Inc.

About ACR Electronics, Inc.

As a world leader in safety and survival technologies for over 65 years, ACR Electronics, Inc. designs and manufactures cutting-edge rescue beacons and survival equipment for the marine, outdoor, aviation and military markets. ACR Electronics marine and outdoor products are engineered to work in all conditions when needed the most and include Emergency Position-Indicating Radio Beacons (EPIRB), Personal Locator Beacons (PLB), Search and Rescue Transponders (SART), VHF, two-way satellite communication devices, Automatic Identification Systems (AIS), Man Overboard (MOB), emergency lights, search lights, and other associated safety accessories.

ACR Electronics operates within the ACR Group of companies, which spans a portfolio of brands including Bivy, ARTEX, Ocean Signal, United Moulders Ltd (UML), SKYTRAC Systems, Flight Data Systems, Latitude Technologies, NAL Research, and FreeFlight Systems. ACR Electronics is the foremost development center for emergency beacons that are designed with one purpose: to save lives. For more information go to www.ACRARTEX.com.

