



Press release

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**Strong new colour finish for high-quality stainless steel taps –  
Matt Black brings the popular black trend into the kitchen**

Coloured taps are completely on trend: for an absolutely eye-catching effect at the kitchen sink, make a confident statement with the metallic shades of Gold and Copper, or opt for expressive colours such as dark-grey Anthracite or the new deep Matt Black from Villeroy & Boch.

Anthracite is an excellent choice, but if you want to create a consistent look in the strong black interior design trend, matt black has the edge. Picking up on the current mood, Villeroy & Boch is now unveiling, for the first time, six premium taps in solid stainless steel with a high-quality PVD finish in Matt Black. In this uncompromising look, Junis Shower, Junis Sky Shower, Steel Expert 2.0, Steel Expert Compact, Steel Shower and Subway Style Shower are simply made for modern kitchens in a clear urban or minimalist industrial style.

Taps with the Matt Black finish are a perfect match for ceramic sinks in brilliant-shiny or matt white, ideally combined with black countertops in natural stone or ceramic. Black also looks impressive beside fine grey shades: the ceramic colours of Steam, Stone, Graphite and Ebony, all available for Villeroy & Boch kitchen sinks, further emphasise the expressive appeal of the darkest of all colours. In contrast, a soft, creamy shade such as earthy Almond feels calming beside striking black. To complete your kitchen design, combine with modern appliances and elegant cabinet frontages in coordinating grey or beige shades and selected wood elements for warm natural notes and a feel-good factor. The result is fascinating: a pared down look meets relaxed comfort.

With Matt Black, Villeroy & Boch is further expanding its selection of taps to open up new, individual design options for modern kitchens.

Photos for download:

<https://cs.villeroy-boch.com/openshare/c44062db>

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**Villeroy & Boch**

Villeroy & Boch is one of the world's leading premium brands for ceramic products. The family business, which was founded in 1748 and is headquartered in Mettlach/Germany, stands for innovation, tradition and exceptional style. As a renowned lifestyle brand, Villeroy & Boch offers products from the sectors Bathroom & Wellness and Dining & Lifestyle, and is active in 125 countries.