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Maxwell Marine Starts Strong in 2023 with New Service Partner Appointments

Maxwell Marine, the anchoring solutions specialist, has demonstrated robust global growth strategy with the recent appointment of three new accredited service dealers.

The new Authorized Service Dealers, named as the French company, Macor Ship Repair and Maintenance and the Croatian-based Adria Docks and Magsistem, were selected as strategic partners as the company looks to strengthen and expand its service network, offering even greater service across more of Europe and the Mediterranean, which are popular charter and cruising destinations for larger yachts and Superyachts, a key market for Maxwell products.

[Macor Ship Repair and Maintenance](#) appointment came at the end of 2022, boosting the service options for Maxwell customers along the south coast of France. Providing a dedicated yacht repair and maintenance service, with over 35 years' experience and across 3 service locations they have much experience in undertaking projects on various vessels including Superyachts.

This was followed in January by [Adria Docks](#), which uses a system of floating docks and a 300m service-wharf to provide repair, modifications and maintenance services for yachts, mega yachts and other vessels up to 150m. With such a wide scope of works offered, they present a valuable addition to the service network along the Dalmatian coast.

[Magsistem](#) also based in Croatia, have over 30 years' experience in offering specialist engineering & maintenance services and support, on a variety of ships and commercial vessels which operate in some of the harshest and demanding conditions and requiring utmost equipment reliability. Having the Maxwell brand associated and chosen by Magsistem sends a strong message to the industry about their confidence in Maxwell products.

"Adria Docks and Magsistem have often serviced Maxwell anchor and mooring systems in the past, with their experience they are a real asset as an Authorized Service Dealer." quotes Thierry Vermeer, International Sales Manager (EMEA), "Together with the appointment of Macor, it presents a really positive start to the year for Maxwell customers, who benefit from the many years of expertise, an expanded network of service locations and specialist equipment, all now available to them through these new partnerships."

The announcement of these new service partners, confirm Maxwell as the go-to brand for well established businesses involved in maintenance, refits and repair for prestigious, bespoke projects on a variety of vessels, pleasure boats and Superyachts.



For further information, visit www.maxwellmarine.com

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About Maxwell Marine – Anchoring Excellence

For over 50 years the name Maxwell has been synonymous with providing the highest quality anchoring solutions for pleasure boats, superyachts, and commercial vessels. From its humble beginnings in New Zealand in the 1960s, Maxwell has grown to be one of the strongest windlass brands in the world and is trusted by an ever-growing list of ship captains, boat builders, and marine-industry titans. The company's international reputation for excellence has evolved through ongoing R&D, innovative design, customer service, and a commitment to style and quality that is unparalleled in the industry. Maxwell operates with the goal of providing customers with marine gear that works flawlessly, endures the full spectrum of marine environments, and exceeds expectations. Their extensive range of windlasses, capstans, and accessories provides anchoring solutions for vessels from 6 metres (20 feet) to over 125 metres (393 feet).

Maxwell's head office and production facility are located in Auckland, New Zealand. In addition, they have a well-established global distribution and service network, which ensures Maxwell customers have speedy support in virtually every part of the globe.