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# PRESS RELEASE

**Stockholm buzzing with design in Week 6**

*It is soon time for this year’s design event! By combining Stockholm Furniture & Light Fair with Stockholm Design Week, Week 6 has now become a permanent event in the calendars of buyers, architects, designers and journalists from all over the world. With the trade fair at the middle of it all, the entire city will be buzzing with around 80 events, installations and parties. Many of the exhibitions will be open to the general public.*

The first-ever Design Week was held in 2002 and today it consists of more than 80 design-related events spread throughout the city.

“It is our ambition to make Stockholm the natural display window for Scandinavian design.

We believe that it is very important for our visitors get as positive a total experience from the week as possible. Design Week functions as a meeting place for the industry even outside of Stockholmsmässan’s halls. At the same time, it is also a party for all design-lovers out there, since many of the exhibitions are open to the general public. As the initiator behind Stockholm Design Week, we are pleased that the week is growing and developing,” says Cecilia Nyberg, Project Area Manager for Stockholm Furniture & Light Fair and Stockholm Design Week.

Here are some of the exhibitions that are open to the general public:

**Designed to Last**, **ArkDes, February 8 - March 19**
The *Designed to Last* exhibition embraces several of the design world’s hottest topics right now: long-term perspectives, quality, production and materials. Several of Scandinavia’s current leading designers are participating in the exhibition.

“We are pleased to offer design enthusiasts an exhibition during Stockholm Design Week. *Designed to Last* reflects the current interest in the local perspective, craftsmanship and quality and the major focus on the environment and long-term thinking,” says Karin Åberg Waern, Audience Head at ArkDes.

*Designed to Last* will display works from Fredrik Färg and Emma Blanche, Calle Forsberg, Petra Gipp, Emma Olbers, Folkform, Johan Carpner, Christian Halleröd, Massproductions, Melo and Carina Seth Andersson. The exhibition is produced in collaboration with the magazine, *Residence*.

**Where the light guides you, Design Gallery, February 7- 28**

Design Gallery presents a new exhibition during Stockholm Design Week. Alexander Lervik and musical artist Eva Dahlgren invite visitors to step into a world of new design and music.

**Ung Svensk Form – yesterday, today and tomorrow: what happened then?** **Stockholms Auktionsverk, Exhibition: February 7-11, Auction: February 6-13**

**Svensk Form and Stockholms Auktionsverk will curate an exhibition displaying the works presented over the years by** Ung Svensk Form **(Young Swedish Design) and conclude with an auction on February 13,** at which most of the objects from the exhibition will be available for purchase. The exhibition will feature works from, for example, **Bea Szenfeld, Matti Klenell, Parasto Backman, Thomas Bernstrand, Stina Wirsén, Roland Hjort, Märta Mattsson, Björn Kusoffsky, Fredrik Mattson, Ann Wåhlström and Fredrik Färg**.

*The Official Guide to Stockholm Design Week*, which is also available as an app and a website, [www.stockholmdesignweek.com](http://www.stockholmdesignweek.com/), lists all of the week’s events and offers tips about Stockholm's best shopping, restaurants and bars. Official hashtags to use and follow are #2017sff and #2017sdw.

Stockholm Furniture & Light Fair will be held on February 7-11, 2017, at Stockholmsmässan.

**The general public is welcome to the fair on Saturday, February 11.**

Stockholm Furniture & Light Fair will be held on February 7-11, 2017 at Stockholmsmässan.

*For more information, please visit* [*www.stockholmfurniturefair.com*](http://www.stockholmfurniturefair.com/) *or contact:*

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*Stockholm Furniture & Light Fair is the world’s largest meeting place for Scandinavian furniture and lighting design. Domestic and international visitors will find the most comprehensive selection of Scandinavian furniture, office furnishings, design, textiles, lighting and other interior furnishings for both homes and public spaces. Stockholm Furniture & Light Fair runs in parallel with Stockholm Design Week.* [www.stockholmdesignweek.com](http://www.stockholmdesignweek.com)