

**Press Release**

**SPRING INTO ACTION THIS SEASON WITH OVER HALF A MILLION TICKETS UP FOR GRABS IN THE VIRGIN TRAINS SPRING SEAT SALE**

* Up to 52% off selected First and Standard advance fares
* Cheapest tickets start from only £5 in the five-day seat sale from Thursday 15th March
* Tickets available for travel between Tuesday 3rd April and Friday 1st June 2018

Virgin Trains’ Spring Seat Sale is set to put a spring in passengers’ steps up and down the country this March, with tickets starting from just £5.

From Thursday 15th March to Monday 19th March, Virgin Trains on the West Coast will slash the price of over half a million First and Standard Class tickets. Passengers can make the most of the new season and book sale tickets for travel between Tuesday 3rd April and Friday 1st June, with many destinations available for better than half price.

Whether travelling to London to celebrate the much-anticipated Royal Wedding, satisfying those chocolate cravings at Cadbury World in Birmingham, or enjoying the action at Manchester’s Great City Games, Virgin Trains passengers will see their money travel further without compromising on style and comfort.

Discounted fares are available on First and Standard Class Advanced tickets, and include:

* London to Manchester Standard Class: originally £23, now £11
* London to Glasgow Standard Class: originally £30, now £18
* London to Birmingham Standard Class, originally £8, now £5
* London to Manchester First Class: originally £45, now £30
* London to Glasgow First Class: originally £60, now £37
* London to Birmingham First Class: originally £27, now £17

Sarah Copley, Executive Director Commercial, for Virgin Trains on the West Coast said: “With our Spring Seat Sale, our customers can jump on a train and enjoy the best the UK has to offer. At Virgin Trains, we pride ourselves in offering a comfortable and smooth journey from beginning to end. We get you there quicker than the car, and with our industry firsts - such as mobile ticketing, automatic compensation for delays and our free on-demand entertainment app beam – your journey will be smoother and more enjoyable too. With over half a million discounted First Class and Standard tickets, our passengers have even more to look forward to this spring.”

Discounted tickets on Virgin Trains West Coast will be available to book from 00:01 on Thursday 15th March at [www.virgintrains.com](http://www.virgintrains.com), thetrainline.com and on the Virgin Trains and Trainline apps.

ENDS

For more information, please contact Chloe Morris at Kaper,

020 3301 2338 / chloe@kaper.uk.com

**Terms & Conditions**

Terms and Conditions apply, see [www.virgintrains.com/sale](http://www.virgintrains.com/sale)

**Notes to Editors**

Promotional fares are not available on all routes on 20th and 26-27th May 2018 inclusive.

**About Virgin Trains**

Stagecoach and Virgin are working in partnership to operate the East Coast and West Coast inter-city routes under the Virgin Trains brand. Together, they are on track to revolutionise rail travel across the UK.

The combined network connects some of the nation’s most iconic destinations including Glasgow, Liverpool, Birmingham, Manchester, Edinburgh, Newcastle, Leeds, York and London.

Virgin Trains is committed to delivering a high speed, high frequency service, offering shorter journey times, more comfortable travel and excellent customer service. Customers consistently rate Virgin Trains as one of the top long-distance rail franchise operators in the National Rail Passenger Survey (NRPS) commissioned by industry watchdog, Transport Focus.

On the East Coast route, £140m is being invested to create a more personalised travel experience. We have already invested £21m to completely revamp our existing fleet and customers can now benefit from 42 additional services (22,000 extra seats) per week between Edinburgh and London. 2018 will see the introduction of completely new Azuma trains being built in the UK by Hitachi.

The West Coast route has a proud record of challenging the status quo - from introducing tilting Pendolino trains, to a pioneering automated delay repay scheme and becoming the first franchised rail operator to offer m-Tickets for all ticket types.

Visit the Virgin Trains Media Room - [http://mediaroom.virgintrains.co.uk](http://mediaroom.virgintrains.co.uk/) - for the latest news, images and videos. Subscribe [here](http://www.mynewsdesk.com/follow/47939) for regular news from Virgin Trains.

Press Office: 0845 000 3333. Company website: www.virgintrains.co.uk.