Stockholm

2017-02-21

**Nexus launches the online portal Nexus GO to make its solutions available on demand**

**Identity and security company Nexus Group launches the self-service platform Nexus GO, where Nexus’s technology will be available on demand. “This means that it will be incredibly easy, fast and cost-efficient to deploy our solutions for user authentication, digital signing, identity management, IoT security and physical access control products,” says Lars Pettersson, CEO of Nexus.**

Cloud computing has made it possible to offer advanced security solutions as a service, and a quickly increasing number of organizations are choosing not to invest in on-site solutions.

“And for smaller organizations there might not even be a choice to make: many simply cannot afford to run advanced security solutions on their own. Nexus GO makes the use of trusted identities – which are the foundation for all security solutions – available to all organizations,” says Pettersson.

In many cases, a cloud-based solution is also more secure than an on-premises solution, since big cloud providers have more resources to fight off hackers, according to Pettersson.

“We have chosen to run Nexus GO on Microsoft’s cloud platform Azure, since it offers the strongest privacy protections, with strong contractual commitments backing the privacy standards and best practices. And we will of course also follow the EU’s new General Data Protection Regulation (GDPR). Trust is paramount to us,” says Pettersson.

It will be possible to test Nexus GO services for free, and you get real-time reporting of your usage.

“We want to be as easy as possible to do business with: our customers will be able to do most things by themselves online, without having to wait for someone to manually help them create an account or start using a service. But if questions or need for advice arise, we are of course ready to help out,” says Gustaf Broman, product manager of Nexus GO.

Nexus GO will also make it easier for Nexus’s partners to help their customers digitalize their businesses.

The first service to be launched in the new identity security self-service portal is Nexus GO Authentication with Swedish BankID.

“We will make our existing technologies available as services, one after another. And we will also release new and creative solutions. The fusion of the physical and digital worlds means that the same digital identities that are used for digital access are also used for physical access, and this opens up really exciting possibilities,” says Broman.

**About Nexus Group**

Swedish-owned Nexus Group is an innovative and rapidly growing product company, developing identity and security solutions. Its technology helps organizations digitize their operations in a secure way, by enabling e-commerce and online banking, enabling e-services in the public sector, managing physical and digital access, securing access control, issuing access cards, and protecting communication between things.

Nexus has 300 employees across 15 offices in Europe, India, and the US, as well as a global partner network. Nexus’s mission is to contribute to the formation of a secure society, and everything the company and its employees do is guided by three core values: we care, we innovate, we are committed.

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**Press pictures**

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