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# Press Release

 London, 2nd September 2013

mypeoplebiz launches new recruitment portal for Enterprise

*Enterprise, the leading specialist operator of leased and tenanted pubs in the UK, has recently launched its integrated, simple and fully branded recruitment portal which will help the company create a candidate attraction strategy and build its employer brand.*

Since it was founded back in 1991, Enterprise has been building an estate of approximately 6000 pubs and has extended its product range of agreements to provide enterprising individuals with greater choice. Their model makes a pub business more accessible, provides ownership, autonomy, support and industry award winning training courses to new Publicans in order to help them build successful and sustainable businesses.

Enterprise will now be able to use mypeoplebiz intelligent recruitment platform and easily manage their entire hiring process from sourcing to job offers whilst attracting direct candidates, creating talent and referral databases and additionally managing all their agency suppliers.

**Andy Holness**, HR Project Manager of Enterprise said: “Our new recruitment website will enable us to manage all our recruitment requirements from one place, increasing the proportion of application from direct candidates and creating talent databases for each of our functions.  We will also be able to fully utilise social media and tailor our recruitment approach for each role. In the short time since the launch we are already seeing an increase in application numbers and our talent pools are growing.”

**Frank Varela,** CEO of mypeoplebiz commented:

“We are delighted to be working with Enterprise and we hope to build a long lasting partnership with them. mypeoplebiz is committed to provide Enterprise with an efficient recruitment system which will greatly reduce their time spent on administration, retain talent, optimize costs and improve the candidate experience. Additionally, with the help of mypeoplebiz recruitment portal, Enterprise will be able to effectively manage its relationships with suppliers as well as reducing the agency spend.’’

About mypeoplebiz

Founded in 2009, mypeoplebiz provides the complete recruitment solution for employers using the latest artificial intelligence technology to automate and streamline the entire recruitment process from job creation and sourcing, right through to interviewing and hiring - all in one place! Employers enhance their "employer brand" whilst providing candidates with a more enjoyable and fulfilling job hunting and application experience.

Clients range from **Professional services firms** such as Peninsula, Gerald Eve, Greene & Co, **Media organisations** such Cohn & Wolfe, Darwin Healthcare Communications, Grey Healthcare Group, PayWizard, **Finance & Insurance companies** such as Finance Planning Group, InterResolve, **Food & Drink groups** such as Hain Daniels and Ponti’s Group, **Retail sector** KPSS, **Manufacturing** ACO Technologies, **Public Sector**, Sport England and some of the UK’s leading **Charities** such as Prostate Cancer UK, Teenage Cancer Trust, The Big Issue, The Children’s Trust, NCT and Doctors of the World.

About Enterprise

Enterprise Inns plc is the leading specialist operator of leased and tenanted pubs in the UK. Established in 1991, their success is founded on the basis that the availability of top quality pubs for lease or tenancy offers enthusiastic, committed and entrepreneurial operators the opportunity to run a successful pub business backed up by the support, expertise and resources of a major public company.

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