**New TeXtreme® website launched**

**Borås, Sweden, June 12th, 2014**

TeXtreme®, market leader in Spread Tow reinforcements, has launched a new website to better facilitate the needs for its different target audiences. The new TeXtreme® website comprises adapted information for both the consumer market and composites industry.

“To better serve the increasing demand from the consumer market for the TeXtreme® brand and to further clarify TeXtreme®’ s expanded products- and services this improvement in our online environment was made. We are happy to share information about the products reinforced by TeXtreme® on our website to give example on how the performance of our materials help our customers, and ultimately the user of the products.” says Henrik Blycker, CEO of Oxeon.

New for this version of the website is that the company Oxeon and the product TeXtreme® gets separate websites, found at www.oxeon.se respective www.textreme.com. The new websites is based on a totally new technical platform and has a fully responsive design as well as new looks. All to give our customers and consumers TeXtreme® an easier access to information.

Andreas Martsman, Vice President – Marketing & Sales of Oxeon, says: “Brands using the technical story of TeXtreme® witnesses that it is becoming well-known as a premium label for composite products to consumers. When visiting different trade shows around the world meeting composite professionals we see an ever-growing interest for TeXtreme® reinforcements in many markets and an increased knowledge in its vast possibilities. For all of these persons we have made this investment, to get them specific information in order to help fulfill their needs faster”

Oxeon, makers of TeXtreme®, have more than 10 years of experience from the composites industry working together with customers supplying Spread Tow carbon reinforcements and possess a great knowledge in reinforcement optimization, etc. TeXtreme® Spread Tow reinforcements can be purchased in in dry form, as prepreg or as laminated sheets.

Please visit the new TeXtreme® website at: www.textreme.com/b2b

**About TeXtreme®**
TeXtreme® Spread Tow reinforcements is the ultimate choice for making ultra light composites. TeXtreme® Technology is flexible and tow-size independent which enables development of optimized reinforcement solutions tailor-made for specific application needs. Utilization of TeXtreme® Spread Tow carbon fabrics and carbon UD tapes by manufacturers of advanced aerospace, industrial and sports products confirms that 20-30% lighter composite parts can be produced with improved mechanical properties and superior surface smoothness.

TeXtreme® is a registered trademark owned by Oxeon AB. Founded in 2003, Oxeon has quickly established itself as the market leader in Spread Tow reinforcements with its products marketed under the brand name TeXtreme®.

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