27 April 2016

**PRESS RELEASE**

**LEGOLAND® presents spectacular *Star Wars*™ Days**

**LEGOLAND® opens its gates for two spectacular LEGO® *Star Wars*™ days on 30 April and 1 May, offering a packed activity programme for the whole family. True to tradition, there will be competitions, LEGO *Star Wars* building activities and lightsaber training, so you can learn to master the Force, and costume fan groups will march through the park.**

Over the two days, guests will have plenty of opportunity to get close to their heroes when a whole cohort of *Star Wars*™ costume characters from Scandinavia’s biggest *Star Wars* fan club, the Nordic Garrison 501st Legion, visits the park. This year, the event will not take place exclusively at the event square, but all over LEGOLAND**®** with lots of fun activities.

“The aim is to give our guests throughout the park even more *Star Wars* atmosphere and surprises, so the LEGOLAND experience will get a bit of *Star Wars* flavour on those two special days,” says Pernille Steffensen, LEGOLAND Event Manager.

Among the many activities, guests can try their hand at the big LEGO**®** *Star Wars* Master Builder Challenge, where they will face a number of very special LEGO *Star Wars* building experiences and activities. Our young guests, in particular, can look forward to a journey through the LEGO *Star Wars* universe, with completion of activities triggering a small prize.

**Visit from a genuine *Star Wars* actor**During the *Star Wars* Days, all of LEGOLAND will offer activities inspired by galactic battles. The park will also receive a distinguished visit from former *Star Wars* actor Gerald Home, who will be participating in the large parades as well as signing autographs for park guests of all ages.

The LEGO *Star Wars* Days are characterised by being packed with *Star Wars* aficionados, and the ‘Building Plate’ LEGO fan club will attest to this for the two days. In keeping with tradition, the club will participate both days to display great LEGO *Star Wars* models. Guests will be able to visit the impressive exhibitions, but as a new feature, the Building Plate members also offer a competition where guests have to guess which minifigures do not belong to the *Star Wars* universe.

“We want to make all the activities engaging, so that guests feel immersed in events to participate in and not just look at,” says Pernille Steffensen.

All children aged 3-12 dressed in *Star Wars* costumes will be given free admission to the park during the LEGO *Star Wars* Days, and they can also join in the parade with the 501st Legion. The LEGO *Star Wars* Days take place in LEGOLAND on the weekend of 30 April/1 May. The parade passes through LEGOLAND on both days at 11.30 and 17.00.

On 1 May, the park also holds Season Pass Sunday, which means (among other things) that the park doors are open from 9:00 for all season pass holders.

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