**FOR IMMEDIATE RELEASE:**

**Security Validation, LLC Selected by The Houstonian Hotel, Club & Spa for Data Security Services**

*New York, New York - November 20, 2014 –* **Security Validation, LLC** a leading provider of data security consulting services has been selected by The Houstonian Hotel, Club & Spa to assist in evaluating the existing data security measures currently taken by the resort. Security Validation, LLC will be providing recommendations as well as implementing an action plan whereby the property will elevate their security posture. “The Houstonian is one of the Premier Resort Destinations in Texas serving guests from all over the globe, and we are honored to have been selected to help guide the property to a higher standard of data security” said David Durko CEO of Security Validation. “The Houstonian is committed to taking all of the steps necessary to ensure the privacy of their guests and members is protected while on property” Durko continued. Security Validation is a leading professional services firm focused on providing data security services to Hotels, Resorts and Restaurants across North America.

“We selected Security Validation for our data security needs for two significant reasons. They understand the hospitality industry and how best to implement data security best practices without adversely impacting the guest experience. We just could not find that level of experience in other vendors. They also bring with them real world examples and suggested solutions that allow me to make the best security decisions for our property, our guests and our members” stated Jason Love Director of IT Operations for The Houstonian. “It is easy for a hotel to simply check a compliance box but what makes Security Validation unique and valuable to the property is their understanding of the specific data security challenges hoteliers face.”

 “It is encouraging to see The Houstonian putting the protection of guests and members personal information on the top of their priority list”, Durko continued. “Our experience is that the hospitality industry refuses to recognize the value a sound data security program provides to their customers”. Our research indicates that less than five percent (5%) of the over 40,000 hotels in the Unites States are compliant with the Payment Card Industry Data Security Standards (PCI-DSS).

Security Validation works with properties that fly the flags of the world’s largest brands. A large portion of their customer base is comprised of properties from the Wyndham, Starwood, Hilton, IHG, Choice and Best Western managed and franchised portfolios.

Contact:
David Durko

David.Durko@securityval.com
Phone: 888-987-1335

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