PRESS RELEASE

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**Canada’s most read daily Newspapers powered by Roxen**

**Roxen has now signed an agreement with TC Transcontinental in Montreal Quebec, Canada for the use of Roxen Editorial Portal, at the most widely read weekday paper on the Island of Montreal, Métro. At the same time Roxen announces an agreement with Free Daily News Group, a subsidiary of Torstar Corporation, for their Metro titles, the most read daily newspaper in Canada.**

- *Roxen is a vital part of our daily editorial life and Roxen Editorial Portal efficiently facilitates communication between everyone involved in producing Métro, even though many of these persons are far away from our central newsroom, the web-based interface enables us to work efficiently and directly publish stories with full control, also remotely*, says Erik Aussant, Editor in Chief at Métro.

At the same time, Roxen announces an agreement with Free Daily News Group, a subsidiary of Torstar, for Roxen Editorial Portal, the modern, flexible and scalable editorial system for publishing in print and online channels.

- *We are very proud to have been chosen by major media companies such as TC Media and Torstar to provide the technology for their core newsroom tasks. With these additions, we power over 100 publications across the American continent, from Chile in the South to Canada in the North*, says Per Östlund, CEO at Roxen.

- *Our philosophy is to provide lean and cost-effective tools that are intuitive for all users and require no more than two weeks for setup and training. Tools that automate many repetitive and tedious tasks, enabling newsroom staff to spend more time creating and publishing engaging content for their audiences, in all relevant channels*, Per Östlund continues.

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