**Viagame to produce The International 4 online in several languages**

**STOCKHOLM July 14, 2014 – Viagame, the online eSports channel by Swedish media company MTG, will be producing and broadcasting the world’s biggest eSports tournament in several languages live from Seattle on July 18-21.**

Viagame will be producing and broadcasting The International Dota 2 Championship exclusively in Czech, Swedish, Romanian and Bulgarian, with studios in both Seattle and Stockholm. Viagame will also produce an exclusive format titled ‘Jess @’, where top host Jess Brohard will be doing interviews with pro players as well as behind the scenes and bonus coverage from the event. Viagame’s efforts mark the biggest production yet for The International by a media house in the western region\*.

Valve Corporation released the game Dota 2 in July 2013 and today the game has millions of players and viewers, with The International being the biggest competitive tournament. This year, the prize pool of The International 4 is a staggering $10,000,000 and counting, with the majority of it being crowd funded by the Dota 2 community. This is by far the biggest prize sum to date within competitive gaming, and it is also makes The International one of the world’s biggest events within sports in general.

Viagame’s productions from the event are the biggest yet to be done for The International by a media house in the western region.

“MTG has a history as pioneers within the European media industry and that makes eSports a natural fit for us. eSports is the most exciting content genre today and we are just getting started.” Says Simon Sundén, Content Manager at Viagame.

Viagame will also broadcast the official English and Russian productions of The International 4. All content will be live on www.viagame.com, with VODs available after the matches have ended.

Be sure to visit [www.viagame.com](http://www.viagame.com) on July 18th to get your fill of this summer’s most exciting sport event!

\*Western region = Europe, North America, South America

For any questions, please contact Isabelle Ewert, PR Manager at Viagame Isabelle.ewert@mtgx.se

Viagame is a global streaming channel for premium eSports and casual gaming content. Viagame is a part of MTGx, the digital accelerator of international media company Modern Times Group (MTG). MTG’s operations span four continents and include online, free-TV, pay-TV, radio and content production businesses. MTG is a growth company and is listed on the Nasdaq OMX Stockholm stock exchange.