Media release

 Johannesburg, 22nd July 2015

**Go-ahead for 200 room eco-hotel in Mozambique**

***Real Estate & Hospitality Investments for African Subcontinent planned***

The Southern African Development Agency ([www.sadea.org](http://www.sadea.org)) in partnership with the German based hotel and real estate consultants Lindner Hotels Real Estate GmbH ([www.lhre.de](http://www.lhre.de)) and the German development finance institution DEG – Deutsche Investitions- und Entwicklungsgesellschaft mbH ([www.deginvest.de](http://www.deginvest.de)) is investigating options for a 200 room sustainable eco-hotelwith an attached hospitality staff-training academy in Mozambique. It is a pilot project for further hospitality real estate investments throughout the African Subcontinent. It is envisaged to ultimately create tourism routes by linking city hotels with resorts, wildlife lodges and mixed-use projects. A real estate and hospitality investment SPV, serving as the funding instrument for the African Subcontinent, is under consideration.

*In Q3 2015 talks with the Ministry of Tourism of Mozambique, the UEM, regional equity partners and landowners in Mozambique will commence. The project planning is co-funded by the German development finance institution DEG through the German Federal Ministry for Economic Cooperation and Development.*

*LHRE, as independent hospitality consultant, is pursuing the establishment and implementation of a project development with DEG and the partner SADEA. As a first step for a long-term involvement in the Southern African region, a local branch and local/regional partnerships with regards to investments and project planning, construction and operations are planned*

*With the construction of hotels and integration of local supply value chains, the investment will stimulate regional economic growth. The hotel operations will create new jobs and the training at the in-house hotel academy will create long-term opportunities in the local hospitality market.*

*Innovative and sustainable design, construction and operational solutions such as the use of local materials, renewable energy, energy efficient solutions and recycling, as well as sustainable water management will ensure a low carbon footprint throughout an asset lifecycle. This will have a positive impact on the local labor market.*

**About Southern African Development Agency:**

SADEA is a business development and brand representation company taking enterprises, brands and organizations into Key Emerging Markets in the African Subcontinent to establish and grow their target markets in a profitable and sustainable manner and in cognizance of a fully African context.

**Services:**

* Research & Development
* Financial Structuring
* Business Development & Marketing
* Project Management

**Sectors:**

* New Markets
* Real Estate Advisory
* Eco-Tourism & Hospitality
* Trade & Industry

**About Lindner Hotels Real Estate GmbH:**

LHRE GmbH is an independent consultancy subsidiary of Lindner Hotels AG and offers its services to external clients, independently of the Lindner Hotels AG involvement. LHRE GmbH therefore has a strong focus on international hospitality and real estate solutions

**Services:**

* Feasibility Study
* Development and Optimization of Concepts
* Operator Search
* Supervising Pre-Opening
* Hotel Asset Management
* Revitalization
* Engineering Consultancy Services
* Investment and Transaction Consultancy

**Contact SADEA:**

*Name: Chris Micha Landmann*

*E-mail:* *chris.landmann@sadea.org*

*Tel: + 27 11 083 80 11*

*Website:* [*www.sadea.org*](http://www.sadea.org)

**Contact LHRE:**

*Name: Johann Kerkhofs*

*E-Mail:* *johann.kerkhofs@lhre.de*

*Tel: + 49 211 5997 1024*

*Website:* [*www.lhre.de*](http://www.lhre.de)