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# PRESS RELEASE

# One-third of all visitors to Stockholm Furniture & Light Fair come from abroad

***Stockholm Furniture & Light Fair*** *continues to grow and strengthen its position* ***as the world’s largest meeting place for Scandinavian furniture and lighting design.*** *The fair, which ended last weekend, saw a total of 31 percent overseas visitors* *representing a record number of 100 countries.*

Stockholm Furniture & Light Fair is shaping up to be a major player on the international design scene. An impressive 31 percent of visitors were from abroad, an increase of more than 4 percent over last year. The visitors came from 100 countries, compared with 80 countries last year and 60 countries the year before. Most visitors hailed from Norway, Finland, Denmark and the UK.

* “It’s fantastic that we’re growing steadily on the international design scene. We are seeing more and more interest in the fair and in Scandinavian design reaching beyond Europe’s borders, in particular from the United States, China and Japan. This year, we have put extra effort into Stockholm Design Week by adding content to the fair visits and promoting Stockholm as a design destination. More than 200 events took place during the week, and we had our own installation – The Light House – in Kungsträdgården. We are also thrilled about all the positive responses we have received from national and international visitors alike. Many people have commented on the high quality of our fair and the open atmosphere and accessibility,” says Cecilia Nyberg, Event Manager for Stockholm Furniture & Light Fair and Stockholm Design Week.

Overheard at the fair:

*“We’re extremely happy with our participation.* *We got great feedback from customers, architects, colleagues and the media – all words of praise about us and the fair, which holds a very high standard.* *And kudos to Ratatouille Arena by Luca Nichetto – what an installation!”* Kurt Tingdal, CEO, OFFECT

*“I’ve been going around the exhibition area and have been pleasantly surprised by how accessible everything is. The quality is amazing.” India Mahdavi, architect, Paris*

*“Stockholm Furniture & Light Fair has developed tremendously over the last few years. It feels like it has become much more international, and that makes it even more important for us Scandinavian designers to take part. And we shouldn’t forget, of course, that it’s really fun to be here – the social aspect is important.” Thomas Sandell, designer and architect, and Anna Lindgren, designer at Front Design*

The next Stockholm Furniture & Light Fair will be held February 5-9, 2019 at Stockholmsmässan.

For more information, please visit [www.stockholmfurniturefair.com](http://www.stockholmfurniturefair.com/) or contact:

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*Stockholm Furniture & Light Fair is the world’s largest meeting place for Scandinavian furniture and lighting design.* *Domestic and international visitors will find the most comprehensive selection of Scandinavian furniture, office furnishings, design, textiles, lighting and other interior furnishings for both homes and public spaces.* *Stockholm Furniture & Light Fair is held concurrently with Stockholm Design Week.* *www.stockholmdesignweek.com*