**HYUNDAI MOTOR’S VISION G IN FRANKFURT MOTOR SHOW**

**Sept, 2015 -** Hyundai Motor displayed the ‘Vision G’ Concept Coupe at the Frankfurt Motor Show (IAA - Internationale Automobil-Ausstellung). The concept was described as Hyundai Motor’s inspiration for its family of future premium products that promise luxury, performance and style with the value and responsibility that is the foundation of Hyundai brand.

“The concept was designed with coordinated input from Hyundai design centers all around the world, led by a team here in the U.S.,” said Peter Schreyer, President and Chief Design Officer of Hyundai Motor Company. “The design is our interpretation of the idea that Hyundai breathes into all of its vehicles – a DNA that balances design and performance with the idea that you don’t need to be over the top in terms of glitz and stereotypical luxury cues.”

During the design process, Hyundai Motor’s team of designers centered their work on the notion of ‘chivalry’ – a word they felt best defined the idea that one doesn’t need to shout to be noticed and respected. ‘Vision G’ is purposefully understated, despite its size and dramatic lines. One example of this respectful luxury – and a nod to the self-sufficiency of the driver – is a technology that automatically opens the door as if being opened by a valet.

The exterior styling of the concept is highlighted by a long hood, high-beltline and a cabin that presents a slingshot-like appearance. “In keeping with a design that speaks to the owner rather than ‘the spectators’ who might see the car on the road, ‘Vision G’ appears dynamic and in constant motion,” said Christopher Chapman, Head of Hyundai Design Center in the U.S. “After all – and if all is right in the world – the only time an owner sees the exterior of the car is when it’s standing still.”

The underlying idea of respectful luxury flows into the interior, underscored by its clarity and simplicity. No glaring examples of luxury, but rather elegant lines and finishes.

‘Vision G’ is applied with the newest technology of Hyundai Motor to provide customer with maximum comfort and enjoyment while causing as little distraction as possible. The most notable feature is the central control panel ‘Remote Wheel’ and wide screen display.

‘Remote wheel’ is an ergonomically designed semi-sphere haptic touchpad installed in the console. It will offer intuitive touch gesture interaction, minimizing driver distraction, making interface as easy as a wave of hand.

‘Vision G’ is equipped with a wide screen display on its center fascia, enabling ‘Vision G’ to deliver information without any loss of detail. Also by removing all physical buttons, ‘Vision G’ will have a simple intuitive layout. Contents on the display will be freely interchangeable between cluster and center fascia which will keep driver’s eyes on the road and not on the devices. All of Hyundai Motor’s latest intelligent and safety functions like Autonomous Driving System, Driver State Monitoring are intuitively and thoroughly implemented within ‘Vision G’ and its display.

* Driver State Monitoring : Constant driver monitoring system allowing the driver to concentrate on driving with visual, audible and vibration warnings

The heart of ‘Vision G’ is the award-winning 5.0-liter Tau V8 engine producing 420 horsepower at 6,000 rpm and 383 lb. ft. of torque at 5,000 rpm. The Tau V8 engine family has been named to Ward’s prestigious Ten Best Engines list three times. With high-pressure direct injection for impressive power, low emissions and superb efficiency, this latest version of the Tau V8 benefits from an optimized intake runner length, enhanced timing chain for reduced friction and NVH, low-torque exhaust manifold, increased compression ratio and upgraded multiple-injection mapping. These enhancements combine to produce a flatter torque curve at lower rpm for even better driveability.

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About Hyundai Motor

Established in 1967, Hyundai Motor Company is committed to becoming a lifetime partner in automobiles and beyond. The company, which leads the Hyundai Motor Group, an innovative business structure capable of circulating resources from molten iron to finished cars, offers top-quality best-sellers such as Elantra, Sonata and Genesis. Hyundai Motor has eight manufacturing bases and seven design & technical centers worldwide and in 2014, sold 4.96 million vehicles globally. With almost 100,000 employees worldwide, Hyundai Motor continues to enhance its product line-up with localized models and strives to strengthen its leadership in clean technology, starting with the world’s first mass-produced hydrogen-powered vehicle, ix35 Fuel Cell.

About Hyundai Motor Europe

In 2014, Hyundai Motor Europe achieved registrations of 424.467 units – an increase of 1% compared to 2013. Almost 95% of the vehicles Hyundai sells in the region are designed, engineered and tested in Europe to meet the needs of European customers. And 90% are built at its two local factories in the Czech Republic and Turkey, which have a combined annual capacity of 500.000 units. Hyundai sells cars in 31 European countries across 2.500 outlets.

Hyundai offers its unique Five Year Unlimited Mileage Warranty package with all new cars sold in the region, providing customers with a five-year warranty with no mileage limit, five years of roadside assistance and five years of vehicle health checks.

More information about Hyundai Motor Europe and its products is available at [www.hyundai.com/eu](http://www.hyundai.com/eu). Follow Hyundai Motor Europe on Twitter [@HyundaiEurope](https://twitter.com/hyundaieurope) and Instagram [@HyundaiEurope](https://instagram.com/hyundaieurope/).

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