# PRESS RELEASE

**Ordinary into extraordinary in the world of Paola Navone**

*At Stockholm Furniture & Light Fair, February 6-10, this year´s Guest of Honour; the design icon Paola Navone creates* a *unic installation – Thammada. The visitor is invited to a colourful environment where everyday things are transformed into something special. This is the fifteenth time a renowned international designer is invited to design an installation at the fair’s entrance hall.*

“Thammada” Thai word for “everyday”, embodies the conceptual approach of Paola Navone’s work.  Everyday things, pattern and textures, fabrics, objects and furniture coming from different worlds are mixed together in a friendly, pop and colorful interior. In the adventurous world of Paola Navone it’s easy to unexpectedly turn the ordinary into extraordinary.

Paola Navone was born in Turin and later moved to Milan, although she sees herself first and foremost as a citizen of the world: driven by her strong interest in the most widely differing cultures – particularly Asian ones. She travels a great deal, bowing to a natural inclination to cross boundaries, and not only geographical ones. Paola Navonereceived her degree in architecture from the Polytechnic University of Turin in 1973. In the 1980’s she was active in the avant-garde design movements Alchimia and Memphis and in 1988, she created the Mondo brand together with Giulio Cappellini. In her long and diversified career she has easily switched between the roles of architect, designer, art director, interior designer, critic, teacher and organiser of exhibitions and events, both independently and for selected clients such as Baxter, Casamilano, Egizia, Poliform, Slide, Linteloo, Emu, Mamoli, Lando, Reichenbach, Poltrona Frau, Barovier&Toso, Kasthall, Richard Ginori, Essential, Riva 1920, Anthropologie, Crate and Barrel, Janus et Cie, Bisazza, Natuzzi, Serax and Swarovski. She is also art director for Abet Laminati, Gervasoni and Kieffer by Rubelli. Paola Navone has also made interior and exhibition design for Como Hotels and Resorts, Virgin, Pomellato, Pitti Immagine and Pitti Taste, among others.

In 1983, Paola Navone won the prestigious Osaka International Design Award and in 2000 she was appointed Designer of the Year by the magazine Architektur&Wohnen. In 2011 she won the ELLE Deco International Design Awards for two projects and in 2014 she was elected into Interior Design Magazine’s prestigious Hall of Fame. She has also received the ELLE Deco International Design Awards (EDIDA) in Shanghai in 2016 for the Rimini outdoor chair for Baxter and in New York in 2017: NYC x Design awards for the Manila outdoor armchair for Baxter.

Previous Guests of Honour include Patricia Urquiola, Ronan and Erwan Bouroullec, Naoto Fukasawa, Konstantin Grcic, Giulio Cappellini, Ineke Hans, Paul Smith, Arik Levy, Inga Sempé, Oki Sato/Nendo, GamFrates, Ilse Crawford, Barber & Osgerby and Jaime Hayon.

Stockholm Furniture & Light Fair will be held on February 6-10, 2018 at Stockholmsmässan.

*For more information, please visit* [*www.stockholmfurniturefair.com*](http://www.stockholmfurniturefair.com/) *or contact:*

Cecilia Nyberg, Project Area Manager, +46 8-749 43 86, [cecilia.nyberg@stockholmsmassan.se](mailto:cecilia.nyberg@stockholmsmassan.se)

Lotta Signeul, PR Manager, +46 749 43 36, [lotta.signeul@stockholmsmassan.se](mailto:lotta.signeul@stockholmsmassan.se)

*Stockholm Furniture & Light Fair is the world’s largest meeting place for Scandinavian furniture and lighting design. Domestic and international visitors will find the most comprehensive selection of Scandinavian furniture, office furnishings, design, textiles, lighting and other interior furnishings for both homes and public spaces. Stockholm Furniture & Light Fair runs in parallel with Stockholm Design Week.* [www.stockholmdesignweek.com](http://www.stockholmdesignweek.com)