**Issued on behalf of Stena Line**

**June 19, 2017**

**STENA LINE SAILS TO SUCCESS TO BE NAMED ‘BEST FERRY COMPANY’**

Stena Line is celebrating after being voted **Best Ferry Company** byjournalists at the annual Travel Media Awards in association with Shannon Airport.

Guests and VIPS from the travel trade and media throughout Ireland gathered at the Shelbourne Hotel in Dublin for the awards which acknowledge outstanding performance in the travel and tourism industry.

Now in their seventh year, the awards comprised of 26 categories which were voted for by a wide cross section of media in the Republic of Ireland and independently audited by the Department of Tourism at Dublin Institute of Technology.

Diane Poole OBE, Stena Line’s Travel Commercial Manager – Irish Sea South accepted the award on behalf of the company commenting: “We are thrilled to have been voted Best Ferry Company in Ireland at the Travel Media Awards. Journalists play a key role in communicating what options are available to Irish holidaymakers and in such a competitive environment it is fantastic to know they hold Stena Line in such a high regard.

“What makes this award an even bigger achievement for us is the fact that a lot of the media have travelled with us over the years so they have voted knowing the service we provide our customers on the Irish Sea. We are thrilled at their confidence in us and I would like to thank them for their ongoing support.

“It is a busy time for Stena Line and we are looking to sailing into the peak summer season and showing our customers the reasons why the Irish journalists have voted us Ferry Company of the Year,” Diane added.

Stena Line is the largest ferry operator on the Irish Sea, offering the biggest fleet and the widest choice of routes between Ireland and Britain including Belfast to Liverpool, Heysham and Cairnryan, Rosslare to Fishguard and Dublin to Holyhead with a total of 228 weekly sailing options. Stena Line also offers a direct service from Rosslare to Cherbourg with three return crossings a week.

**[ends]**

**MEDIA ENQUIRIES:  For further information please contact Bronagh Cobain of Duffy Rafferty Communications on 028 9073 0880 /** **Bronagh@duffyrafferty.com**