PRESS RELEASE
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 **Atlas Copco transparent about their Social Responsibility through Worldfavor**

**Atlas Copco recently launched their Interactive Sustainability Report in digital format. A step towards being more transparent about their responsibility for environment and society and a new way to find out what stakeholders think.**

In the [Interactive Sustainability Report](http://www.atlascopco.com/corporateresponsibility/integratedreport/analysis/) Atlas Copco visualizes what areas they are working on in terms of sustainable development and social responsibility, but also which questions they still have left to improve in. Different performance measures in fields like greenhouse gas emissions and equality can also be found, as well as their financial performance.

The purpose is to make it easier for any stakeholder to explore what Atlas Copco is doing to take their corporate responsibility for the environment and society, but also to give stakeholders an opportunity to contribute with their opinions. Through the interactive function, it is possible for anyone to indicate which areas they consider important that Atlas Copco take responsibility for. It is also possible for visitors to suggest activities to Atlas Copco.

- It’s amazing to see that such a large and international corporation choose to show how they work and perform in corporate responsibility in this very open way. They show many good indicators, but also discloses where they need improve, as well as invite anyone of us to give feedback on their work. When a company dares to show both good results as well as their weak points, and the ambition to improve, then it becomes credible. We hope that more companies will take the step to be transparent in such an accessible way, says Andreas Liljendahl, CEO of Worldfavor.

- I am convinced that the digital and interactive world will change how we present corporate responsibility questions, just as it changes all other communication today. This way of reporting fills a very important gap that the normal sustainability or CSR report does not succeed with, namely to capture the interest of the reader and encourage a dialogue. This says Andreas Alfredsson, founder of Opinionsbyrån (Bureau for Opinions), which promotes a more sustainable development of society through raising the public awareness.

[Visit Atlas Copco’s Interactive Sustainability Report](http://www.atlascopco.com/corporateresponsibility/integratedreport/analysis/)

About Worldfavor
Worldfavor creates digital communication for a more sustainable future. Worldfavor Digital Sustainability Management System is carefully developed tool that provides companies and organizations with a simple and effective way to map its sustainability work as well as create digital and interactive sustainability reports. A new way for companies and organizations to overview their responsibility and communicate with stakeholders on their efforts towards a sustainable development. They key words are Openness, Continuity and Interactivity.
[www.worldfavor.com](http://www.worldfavor.com)

About Atlas Copco
Atlas Copco is an industrial group with world-leading positions in compressors, expanders and air treatment systems, construction and mining equipment, power tools and assembly systems. With innovative products and services, Atlas Copco delivers solutions for sustainable productivity.
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