Press release July 12 , 2016

**EVA MULLINS NEW SUSTAINABILITY MANAGER AT HAGLÖFS**

**In 2008 Haglöfs officially built its CSR and sustainability work into the centre of its development strategy and in recent years Haglöfs has developed into one of the world's leading outdoor companies in the area of ​​sustainability. Now the company takes another step forward by appointing Eva Mullins as new Sustainability Manager.**

Eva Mullins, 37, has worked for Haglöfs since 2008, and comes most recently from the position as material developer.

“With her experience and deep expertise knowledge of materials, chemicals as well as our supply chain and our products, Eva is the natural choice to take on this key position in order to further and constantly drive our overall sustainability agenda” said Peter Fabrin, CEO for Haglöfs.

“Our work is influenced by an enormous number of factors - not least producing equipment and clothing that our customers can rely on to protect them from the elements. But we're also at the end of a long supply chain, and making sure that all of its links are strong and dependable is as much a part of our sustainability work as choosing materials and designing. Influencing suppliers, working with stakeholders, listening to the market and what our customers think: each of these is a key detail on the overall big picture” said Eva Mullins, Sustainability Manager at Haglöfs.

“There is enormous passion for sustainability at Haglöfs and we have come a very long way in many areas. We are now clearly at world class level, and with Eva Mullins in the driver’s seat we take yet another step forward to ensure that our sustainability work will continue to develop” concluded Peter Fabrin.

Eva Mullins replaces Lennart Ekberg who retires.

Text and associated images can be downloaded at [www.haglofs.com/press](http://www.haglofs.com/press)

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