**ISSUED ON BEHALF OF STENA LINE**

**September 22, 2014**

**STUDENTS SET SAIL AND *SAVE* WITH STENA LINE**

Leading ferry company Stena Line is celebrating the start of the new university term by helping cash strapped students to save even more money with their fantastic foot passenger offers to major cities in Scotland and England. These great value offers are open to everyone but will prove particularly useful for students as term time kicks off.

Students can avail of these fares to travel to cities such as Glasgow, Manchester and Edinburgh from just **£29** by sail and rail or travel by foot to Liverpool for just **£20** one way resulting in significant savings which can be put towards university life.

In a recent price comparison\* carried out by Stena Line, someone travelling from Belfast to Glasgow on Friday September 26 using a major airline from Belfast International to Glasgow airport will pay £67.99 including a baggage charge of £13 to travel with a 20kg hold bag. This is compared to travelling with Stena Line on the same dates which will cost only £29 using the Sail and Rail offer which has no baggage or excess charges.

Another price comparison showed that someone travelling from Belfast to Liverpool on Friday September 26 using a major airline from Belfast International will pay a total of £92.99 which includes a £13 baggage charge whereas the same journey with Stena Line will cost £20 resulting in a saving of almost £73.

Marc Casey, Stena Line’s Route Marketing Manager for Irish Sea North explains why travelling with Stena Line this term is a good option economically.

“Ferry travel is the most stress free way to start university and students can be reassured that they are not spending a fortune just to start their new term. The money saved can be spent on books, rent and socialising and once on board, students can kick back, relax and look forward to their new term,” said Marc.

“Ferry travel is perfect for students who attend universities in Scotland and England including cities such as Glasgow, Liverpool and Manchester and by using our Sail and Rail offer students can travel even further to cities such as Edinburgh, Birmingham and London. They arrive into the city centre so there is no waiting around for taxis or lifts and what’s more with such great value fares, students can nip home more often with their bags of washing!

“Starting university can be costly however students have the assurance that their travel bill will not be *sky high* with Stena Line. Our fares are consistent so there is no need to worry about costs steadily increasing over time,” added Marc.

Travelling with Stena Line is incredibly stress free, as soon as you step onboard there are excellent facilities including free onboard movies, free Wi-Fi, wonderful dining options with great value meal deals and an onboard shop which offers up to 50% savings compared to the high street on a wide range of cosmetics, jewellery, spirits and fragrances and much more.

For further information or to book, customers should go to [www.stenaline.co.uk/ferries-to-britain/big-cities](http://www.stenaline.co.uk/ferries-to-britain/big-cities) call 0845 70 70 70 or visit their local travel agent.

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**MEDIA ENQUIRIES: For further information, please contact Bronagh Cobain of Duffy Rafferty Communications on 028 9073 0880.**

\*Terms and conditions apply. Subject to availability. The savings and price comparison details were correct as of 17.09.14. Airline prices include baggage.