Press Invitation 28.3.2017

# **The world’s largest award for children and young adult literature to be announced on April 4** **Welcome to cover the 15th announcement of the Astrid Lindgren Memorial Award (ALMA), the world's largest award for children's and young adult literature.** **The award amounts to EUR 570 000 and is presented annually to a single recipient or to several.** For this year’s award, 226 candidates from 60 countries are nominated. The list of candidates is available [here](http://www.alma.se/en/Nominations/Candidates/). Previous laureates include Barbro Lindgren (2014), Philip Pullman (2005), Kitty Crowther (2010) and Maurice Sendak (2003). Last year’s laureate was the American author Meg Rosoff. Alice Bah Kuhnke, Swedish Minister for Culture and Democracy is giving a speech and Jury Chairman Boel Westin will announce the laureate of 2017 on **Tuesday April 4, 2017 at 12:45pm CEST** at the National Library in Stockholm, Sweden. The announcement will be followed by a presentation of the laureate by the jury.

**Footage and images**

Press content, along with press releases, will be available on <http://www.mynewsdesk.com/alma> **April 4th** from 13:15 pm CET onwards and throughout the day:

* Audio recording of the phone call to the laureate
* Broadcast-quality b-roll of the announcement
* Soundbites / interviews with the Jury Chairman
* High-resolution still images of the event
* In addition: images and video from the Bologna Children’s Book Fair where the announcement will be broadcasted live.

**Accreditation and interviews**

Please contact Mariella Kucer, Communications Officer +46 8 519 264 17 / +46 76 540 10 17, [mariella.kucer@alma.se](mailto:mariella.kucer@alma.se)

**Live broadcast**

We are also able to offer media outlets the opportunity to broadcast the event live on their webpage via an embed codeOR a IP-broadcaster. If interested, please let us know by replying to this email or by contacting us at [mariella.kucer@alma.se](mailto:mariella.kucer@alma.se).

**Award Facts**

The Astrid Lindgren Memorial Award (ALMA) is the world's largest prize for children's and young adult literature. The award, which amounts to SEK 5 million, is awarded annually to a single recipient or to several. Authors, illustrators, oral storytellers and those active in reading promotion may be rewarded. It was founded by the Swedish government in 2002 and is rewarding one or several laureates annually regardless of language or nationality. The award is designed to promote interest in children's and young adult literature, and in children's rights, globally. An expert jury selects the winners from candidates nominated by institutions and organisations worldwide. The Astrid Lindgren Memorial Award is administered by the Swedish Arts Council.

**Previous ALMA laureates:**

* 2016 Meg Rosoff
* 2015 PRAESA
* 2014 Barbro Lindgren
* 2013 Isol
* 2012 Guus Kuijer
* 2011 Shaun Tan
* 2010 Kitty Crowther
* 2009 Tamerinstitutet
* 2008 Sonya Hartnett
* 2007 Banco del Libro
* 2006 Katherine Paterson
* 2005 Ryôji Arai & Philip Pullman (shared)
* 2004 Lygia Bojunga
* 2003 Christine Nöstlinger & Maurice Sendak (shared)