Singapore Airshow 2018

**SATAIR GROUP TURNS INTO SATAIR AND COMBINES THE BEST OF BOTH WORLDS WITH A CORPORATE REVAMP - RIGHT ON TIME FOR ITS 60th ANNIVERSARY**

Satair Group, a global world leader in the material management business and an Airbus services company, is launching an adapted name change at the 2018 Singapore Air Show – Satair– along with a new logo and visual identity.

In 2014, Satair Group, a wholly owned Airbus subsidiary, was formed from the merger of the Airbus Material and Logistics Management division and the former Satair. Since then, Satair Group has extended its product range and services portfolio continuously and many new multi fleet applicable OEM product lines have been added. In addition, Airbus standard parts, Airbus tools as well as Airbus used parts have been geared up to the largest scope ever. The company has equally developed drastically within the game changing technology of 3D printing and has successfully launched revolutionary full-scale outsourcing solutions such as Integrated Material Services.

By end 2018, Satair will do the next step change for making customer interfaces more lean, efficient and easy to deal with by integrating today’s two operating market channels, Satair Distribution and Airbus Material and Supply Chain Services, under one brand: Satair. Customers will benefit from one order desk, one contract services and one e-commerce portal. A clear focus on true customer satisfaction and a strong move to embrace opportunities offered by digitalization is being expressed in Satair’s new visual identity.

As a key part of the Airbus services business, the new Satair visuals reflect the close integration of the business through fully leveraging Airbus customer services capabilities. Satair continues to be an agile stand-alone company offering OEMs and customers everything from parts management to parts premium services as well as supply chain solutions for all types of aircraft.

The business is also celebrating the 60th anniversary of the founding of the original company, which was created as Scandinavian Air Trading Co A/S just before Christmas 1957. The first transaction of aircraft engine spare parts carried out early in 1958. Renamed Satair in the 1970s, the company has steadily grown and by 2010 became the world’s largest independent distributor of spares and components for the aviation industry with a strong global reach. In 2011, Satair was acquired by Airbus and today, the company has more than US$1.8 billion in revenues and +1,300 employees at 10 locations worldwide. It has exclusive and primary distribution arrangements for aerospace component manufacturers and supplies these parts to civil airlines, MROs and other customers. It also fulfils the Airbus support obligation for proprietary materials and services for a fleet of over 7,000 Airbus in-service aircraft.

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**About Satair**

Satair is a truly global company and world leader in the commercial aerospace aftermarket, committed to delivering excellence in everything it does and ensuring that both ends of the aerospace industry are continuously connected. Satair provides genuine OEM parts distribution and offers an exhaustive and innovative multi-fleet service portfolio to OEMs and customers. In addition, the company provides genuine Airbus Material Support and is the sole Airbus authorized distributor for a wide range of Proprietary Products and Services accessible through the trading partner Airbus SAS. Satair is a stand-alone company and AIRBUS services company. To learn more about Satair, visit [www.satair.com](http://www.satair.com), or follow the company on Twitter: @Satair\_aviation