Cloudmore’s Reseller and Customers benefit from the addition of the Soonr Workplace Cloud-Based Collaboration service.

**Leading European Cloud Services Provider offers its reseller partners Soonr’s industry-leading online collaboration and mobile access solution for the business market**

Campbell, CA – January 27, 2011 – Soonr, Inc. today announced that Cloudmore, a leading provider of cloud services headquartered in Stockholm, Sweden will be offering Soonr Workplace to thousands of businesses through its sizable reseller channel in the Nordics, UK and Ireland starting January 27, 2011.

Soonr Workplace enhances team collaboration on projects for all types of organizations, by providing functionality to share and sync files with team members and clients. Project files are quickly accessed with any device such as smart phones, tablets, PC’s or web enabled devices, across all networks. The data is hosted in EU data centers and is protected with Soonr’s continual secure file backup and restoration capabilities.

Business owners today demand cloud services that simultaneously improve business performance and control costs associated with hardware and administration overhead. As a result, their IT advisors are actively seeking turnkey cloud solutions that can blend into their service portfolio and strengthen the relationship they have with their customers.

The Soonr Workplace solution offers Cloudmore’s resellers a leading-edge service supported by the following:

* A strong recurring revenue stream with minimal barriers to entry. Resellers can activate the Soonr Workplace platform for their customers without making any capital investments. Customers are billed monthly according to what is actually allocated in terms of accounts or storage that way customers only pay for what they use and they can easily increase their allocations as their business grows. As with all Cloudmore services, the reseller sets the end-customer price depending on the added-value services offered and desired margin.
* Easy to set up and manage. Cloudmore resellers and end-user customers are able to manage all services using an easy-to-use web-based administration tool. Managing customers, adding users and storage and tracking monthly costs via this tool mean that the Soonr Workplace is cost effective for both reseller and end-customer alike.

“Cloudmore is continually searching for cloud services that give the give the end-user real value. We have been using the Soonr Workplace for the last six months and it has delivered measurable benefits and cost savings. This is a great service for our resellers to add to their portfolios,” said Michael Wicander, CEO and Founding Partner at Cloudmore.

“Cloudmore is a leading provider of cloud services for Business in Europe. This partnership further expands our international presence, helping make Soonr Workplace the more popular choice for distributed work teams,” said Martin Frid-Nielsen, co-founder, chairman and CEO of Soonr.

**Free Reseller Trial Accounts**

Cloudmore will be offering a free Soonr Workplace account with a five-user license for interested Resellers; and registered Cloudmore partners can sign up for this trial in the Cloudmore Control Panel at http://www.cloudmore.com/soonr-workplace/222-sales-and-marketing-tools/588-30-days-reseller-trial, and for more information, visit http://cloudmore.com/soonr-workplace

**About Soonr**

Founded in 2005, Soonr provides cloud services that enable business to be done faster and securely. Soonr enables your teams to work on Projects anywhere, anytime, from any connected device on the planet. Teams can collaborate real-time on Projects, or offline with our sync technology and our automatic versioning and backup ensures files are always protected. Our simple interfaces let Projects be controlled and ensure only the right people have access to information. Soonr uses strong encryption and geo-redundant datacenters to keep your files secure at all times. Headquartered in Campbell, CA Soonr is a privately held company and is backed by HighBAR Partners, Clearstone Venture Partners, Intel Capital, Cisco and Presidio Ventures.

Try it for free at www. soonr.com

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**About Cloudmore**

Cloudmore is a Swedish cloud services provider with presence around the Nordics, UK and Ireland. Cloudmore accelerates the transition to the cloud for companies and organizations through unique technology, creating a unified, easy to consume, cloud experience.

Today Cloudmore provides business critical IT functionality, via over 1,500 resellers, to thousands of businesses and over 60,000 users around the world. By bringing together a complete set of cloud services, in close collaboration with leading software vendors, the customer enjoys centralized management of services, users, identities, billing and service levels.

Cloudmore partners with all types of resellers, which, in the capacity of trusted advisors for their customers, service them with installation, configuration, integration, training and support. Cloudmore does not do any direct business but is 100% channel. For more information, go to www. cloudmore.com

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