**Sports retail giant Stadium investing in climate-friendly transportation with UnitedLog.**

Stadium, along with UnitedLog has found a new climate smarter option for shipments from producers in Europe to the central warehouse in Norrköping. The mode of transport is intermodal and environmental savings are significant, as much as 80% less environmental impact compared to road transport.

For us at the Stadium, it is important that everyone has access to an active life in a healthy environment.
Therefore we regard it as an obvious obligation that all our activities take place with as little environmental impact as possible no matter where in the world that we or our suppliers are active. We shall restrict our environmental impact of transport as much as possible. It is a requirement that all cargo that we buy are carried out by certified carriers.

UnitedLog intermodal solution provides us with a lower environmental impact at a lower cost compared to previously when w e transported by truck, so it is win-win in all directions, says Daniel Johansson, Logistics Manager at Stadium.

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Stadium is one of the largest sports chains in the Nordics with about 125 stores in Sweden, Denmark, and Finland. The company also includes special concept stores such as Ski Stadium, Stadium Outlet and the subsidiaries Stadium Promotion and Stadium Sports Camp. The Group employs around 3000 people with a turnover of 6 billion SEK (incl VAT). The company is owned by brothers Ulf and Bo Eklöf with families and IKANO S / A (25%). Stadium wants to inspire to an active, fun and healthy lifestyle. [www.stadium.se](http://www.stadium.se)

UnitedLog is the leading Nordic non-asset based Supply Chain specialist company. We develop and streamline Nordic based customer's global flow of goods, information and capital. We offer Strategy and Financial Consulting in SCM, specialised software for Control Tower Applications and Outsourcing Services for Logistical Processes. UnitedLog with around 120 staff members has offices in New York, Boston, Shanghai, Moscow, Helsinki, Katowice, Stockholm, Gothenburg, Malmö, Helsingborg and Norrtälje. The company revenue is approx. 20 million Euros and is owned by the 6th AP-fund and AB Arvid Svensson.

For more information, go to www.unitedlog.com