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# PRESS RELEASE

**Nordbygg 2018** – **the perfect place for a launch**

*Fidelix and IMI Hydronic Engineering are planning launches of new products and services.*

*“Nordbygg is one of the very few opportunities when the industry comes together. That is why it is the perfect place for our launch”, says Tomas Frändén, CEO at Fidelix Sweden.*

Finnish Fidelix has from the beginning focussed on user-friendly property automation. Now, the company is taking another step towards energy optimization with a whole new offer.

The solution EcoSmart will be installed in pilot projects during 2017. Launch on a bigger scale will take place at Nordbygg 2018. The company addresses consultants, contractors and property owners, mostly in commercial properties, and they are at Nordbygg.

“Nordbygg is one of the very few opportunities when the industry comes together. That is why it is the perfect place for launching EcoSmart”, says Tomas.

**Trying something new**

IMI Hydronic Energineering tried something new at Nordbygg 2016. They chose to focus the content and activities in the showcase on entirely new products. The interest was enormous, to goals surpassed and all in all a total success.

“It is always important and rewarding to be there. Nordbygg is the largest industry forum in the Nordics and therefore very important to us”, says Henrik Siverbrant, Sales Manager at IMI Hydronic Engineering

“Our technical solutions are at the forefront when it comes to technology for energy-saving measures in HVAC and systems for cooling and heating. A lot is going on in the company and we will have more exciting news for Nordbygg 2018”, Henrik Siverbrant promises.

*For more information please visit* [*www.nordbygg.se*](http://www.nordbygg.se) *or contact:*Peter Söderberg, Project Area Manager, [peter.soderberg@stockholmsmassan.se](mailto:peter.soderberg@stockholmsmassan.se), +46 8 749 43 93