******AC charging cables are winners of iF Design Award 2019**

# This is the second time, the new generation of AC charging cables from Phoenix Contact have been awarded a renowned design prize: after receiving the German Design Award 2019 in October 2018, they have now been awarded the iF Design Award.

# The charging cables for electric vehicles and charging stations were award a prize in the Automobiles/Vehicles category within the Product sector. The iF Design Award is awarded once a year by the world's oldest independent design institution – the iF International Forum Design GmbH in Hanover, Germany.

# During the development of the new range of AC charging cables in collaboration with professional designer Stephan Gahlow from Hamburg, a conscious effort was made to focus on achieving an ergonomic and attractive design, a modern style with a two-coloured appealing appearance, along with using robust and top-quality materials. The AC charging cable convinced the jury of 67 international experts with these outstanding product characteristics. There were a large number of submissions: The members of the jury had to award the coveted seal of quality to one of 6375 entries from 52 countries.

# For the last 66 years, the iF Design Award has been a globally recognized trademark that stands for excellent design. The iF trademark is an internationally-established symbol for outstanding design. The iF Design Award is one of the most important design prizes in the world. It awards design achievements in all sectors: Product, packaging, communication and service design/UX, architecture and interior design, and professional concepts.

**ENDS**

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