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# PRESS RELEASE

**Eco-smart materials at Stockholm Furniture & Light Fair**

*A sustainability and CSR* ***(****Corporate Social Responsibility*) *mindset has become the rule rather than the exception for furniture production and product design.* *At Stockholm Furniture & Light Fair, 3-7 February 2015, the Materials & CSR installation will be showcasing different materials and manufacturing methods, with special emphasis on the eco-smart arguments for the featured exhibits.*

The Materials & CSR installation is produced by Materialbiblioteket [The Materials Library].

“By far the most frequently asked question we get is: which materials are environmentally friendly? The idea of the installation is to inspire the visitor to learn to see the complexity surrounding an eco-smart mindset and be equipped to argue in favor of his or her materials choice. There aren’t any truly environmentally friendly materials, but each and every designer or product developer has a responsibility to take an environmentally friendly approach and minimize environmental harm to the greatest possible extent,” notes Materialbiblioteket’s Björn Florman.

Materialbiblioteket is arranging daily guided tours in English of the installation, which is located in Hall C. The area also includes the Design Bar and the Stockholm Design Talks stage, and has been created by designer Mattias Stenberg.

Materialbiblioteket has a permanent showroom at Stockholmsmässan where visitors can be inspired by more than 2,000 materials samples and possible technical solutions. Plastics, metals, woods, composites and technical textiles share space with manufacturing methods, surface treatments and future color trends. http://www.materialbiblioteket.se

To find out more, please visit [www.stockholmfurniturefair.com](http://www.stockholmfurniturelightfair.se/press/pressmeddelanden/sm/2012/11/framtidens-farg--och-materialtrender-visas-pa-stockholm-furniture---light-fair/www.stockholmfurniturefair.com) or contact:

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*Stockholm Furniture & Light Fair is the world’s largest meeting place for Scandinavian furniture and lighting design.* *Domestic and international visitors will find the most comprehensive selection of Scandinavian furniture, office furnishings, design, textiles, lighting and other interior furnishings for both homes and public spaces.* *Stockholm Design Week is also running parallel to Stockholm Furniture and Light Fair* [www.stockholmfurniturefair.com](http://www.stockholmfurniturefair.com), [www.stockholmdesignweek.com](http://www.stockholmdesignweek.com)