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New Color for Royal Steel Classic 41mm

Sjöö Sandström has been manufacturing the Royal Steel Classic 41mm since 2008, and it is now time to introduce a new dial to the collection. The Royal Steel Classic 41mm is now being expanded with an elegant champagne-toned dial, a design previously seen in the smaller 32mm and 36mm models. When we launched the Royal Steel Classic series 1993, our goal was to create a timeless watch that combined classic design with the highest quality and functionality. The new champagne dial takes this concept further by adding a sophisticated and modern touch, while remaining true to Sjöö Sandström’s heritage.

* *Royal Steel Classic has always stood for elegance and timelessness, and we are incredibly proud of how the 41mm model has continued to evolve. The new champagne dial adds an exclusive dimension to the collection that we believe will be appreciated by both existing and new customers," says Kristofer Johansson, Managing Partner of Sjöö Sandström.*

Sjöö Sandström continues to refine the Royal Steel Classic, and with this latest addition, we hope to fulfill dreams of owning a sophisticated champagne-colored timepiece. True to its legacy, we are confident that the Royal Steel Classic 41mm will continue to push the boundaries of what a classic watch can offer in both design and durability.

**Case size:** 41mm  
**Case material:** Stainless Steel  
**Bezel:** Stainless steel.  
**Dial/hands:** Champagne dial with silver index marks and hands.  
**Water resistant:** 10 ATM  
**Between lug:** 20mm  
**Lug to lug:** 50mm  
**Thickness:** 9,2mm  
**Crystal / Glass:** Scratch resistant sapphire crystal with anti-reflective coating.  
**Caseback:** Scratch resistant sapphire crystal with anti-reflective coating.  
**Movement:** Automatic movement (Swiss Made).   
**Caliber:** SS G15  
**Power reserve:** 50h  
**Art no:** 009826  
**RRP:** 26.700 SEK on Steel bracelet. 23.100 SEK on alligator strap.

[www.sjoosandstrom.com](https://www.sjoosandstrom.com/products/royal-steel-classic-41mm)

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