**ISSUED ON BEHALF OF STENA LINE
14.12.12**

**Christmas FERRY Eases Flight Price Fright**

*Stena Line up to £600\*cheaper than airlines this Christmas*

CHRISTMAS never does come cheap, but leading ferry company Stena Line has a money saving travel tip for those making the journey home to Ireland for Christmas – and it’s a ‘ferry’ good deal with savings up to £600\* when compared to flight prices.

The leading ferry company is offering return car crossings by ferry over the Christmas period from as little as £427\* for a family of four from Fishguard to Rosslare, making it £598 cheaper than flights available on the same day from Bristol to Cork.\*

Comparisons made online took fares quoted by airlines travelling from Bristol to Cork on Thursday 20th December and returning on Thursday 27th December and showed that when taking into account the cost of parking and luggage for a week’s break over the festive season, this could cost up to £1025\*, more than twice the price of a Stena Line return crossing which includes your car.

Stena Line’s Head of PR and Communications, Diane Poole OBE, is encouraging families to choose to travel for less with Stena Line.

“With the so-called ‘low cost’ airlines charging very high prices over the Christmas period, ferry travel with Stena Line offers much better value,” said Diane. “Not only can you travel without the worry of legroom restrictions, you can also load up your own car meaning you save money and hassle on hiring a vehicle or having friends or relatives come to collect you.

“By taking the car along, you don’t have to worry about the high cost of airport parking or excess baggage charges as all those Christmas presents you’ll want to carry can be packed into the boot,” she continued.

“The festive celebrations can start as soon as customers get onboard as our ferries offer a new level of comfort, quality and facilities never before seen on the Irish Sea. Customers can relax in the on cinema or even shop for New Year bargains in the onboard shops which offer **savings on** fragrances, spirits and lots more, while the kids can be kept amused in the dedicated play areas,” Diane concluded.

To make a booking, click on [www.stenaline.co.uk](http://www.stenaline.co.uk/), call Stena Line on 08447 70 70 70, or visit your local travel agent.

**[Ends]**

**MEDIA ENQUIRIES: For further information, please contact Emma Heatherington of Duffy Rafferty Communications on 028 9073 0880.**

*\* Prices correct on date of comparison, 12th December. Terms and conditions apply. Subject to availability.*