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**Proximus become the first telecom company**

**in the world to engage users in**

**climate action together with Doconomy**

**Doconomy** has signed a partnership with Belgium’s largest telecommunications company **Proximus**. The new partnership makes Proximus the first telecom, as well as the first Belgian, company to team up with Doconomy. Yet another example of how responsible and bold companies stepping up their ambitions to further make the transition to a more resilient future possible.

*“The alliance of the willing and dedicated companies in the world, aiming to tackle the climate crisis, just made a giant leap forward! Adding telecom to the toolbox of positive change and a more resilient tomorrow is a strong signal that every business can engage and educated their users in climate action! The dedicated and innovative team at Proximus show the way and as it is great news to Doconomy with a partnership like this, it is even greater news to the planet.”* Mathias Wikström, Doconomy CEO says.

The **Åland Index** impact calculations methodology will be implemented as a part of Proxumus’ updated consumer app Myproximus. By offering an app-connected credit card the Proximus clients will be able to track and measure their carbon footprint from every transaction, bringing insights for users to act upon.

*“At Proximus, we have made the commitment to act for a green and digital Belgium. To have a real impact, we need to go beyond our own activities and rethink how our networks, our products and services can reduce the environmental impact of other actors in the entire chain.*

*This partnership marks a first step towards the creation of a virtuous sustainable digital ecosystem, combining the local reach of Proximus and the expertise of Doconomy. We are very proud to lead the way” states* **Guillaume Boutin**, Proximus CEO

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**About Doconomy:**

Doconomy, founded in Sweden 2018, provides digital solutions to help track and measure the carbon footprint. Doconomy's servi ce, DO, a mobile banking app, manages savings and promotes sustainable consumption. The **Åland Index Solutions** impact calculations in DO use data, covering 99% of global market cap, through a unique partnership with **Trucost**, a part of S&P Global. Through Doconomy’s collaboration with the United Nations Climate Change Secretariat (**UNFCCC**), to educate and engage individuals around climate action, additional innovative tools to explain our impact are also developed. Doconomy utilizes innovation, data and design to support consumer change of behavior by enabling well -informed choices, which in turn, promote responsible consumption. **The 2030 Calculator** is such an innovation, to increase transparency and responsibility on product level.

<https://www.doconomy.com>

<https://www.2030calculator.com/>

<https://planetloyalty.com/>

http://www.alandindexsolutions.com/

**About Proximus:**Proximus Group (Euronext Brussels: PROX) is a provider of digital services and communication solutions operating in the Belgian and international markets. Delivering communication and entertainment experiences for residential consumers and enabling digital transformation for enterprises, we open up a world of digital opportunities so people live better and work smarter. Thanks to advanced interconnected fixed and mobile networks, Proximus provides access anywhere and anytime to digital services and data, as well as to a broad offering of multimedia content. Proximus is a pioneer in ICT innovation, with integrated solutions based on IoT, Data analytics, cloud and security.

Proximus has the ambition to become the reference operator in Europe through next generation networks, a truly digital mindset and a spirit of openness towards partnerships and ecosystems, while contributing to a safe, sustainable, inclusive and prosperous digital Belgium.

In Belgium, Proximus’ core products and services are offered under the Proximus and Scarlet brands. The Group is also active in Luxembourg as, under the brand names Tango and Telindus Luxembourg, and in the Netherlands through Telindus Netherlands. The Group’s international carrier activities are managed by BICS, a leading international communications enabler, one of the key global voice carriers and the leading provider of mobile data services worldwide.

With 12,931 employees, all engaged to offer customers a superior experience, the Group realized an underlying Group revenue of EUR 5,686 million end-2019.

[**www.proximus.com**](http://www.proximus.com)