**NEW SERVICES:** 

# FORD WIRELESS CHARGING PILOT

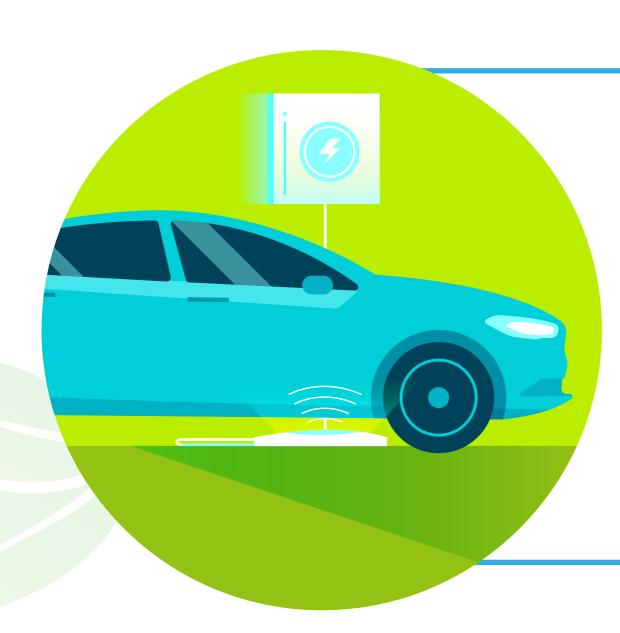
Ford is testing wireless technology that makes recharging as easy as pulling into a parking spot.

#### STEP 1

### Pull into garage and turn off the car.

Innovative wireless charging pad conveniently installed in parking space.





#### STEP 2

## Recharge without plugging in.

No need to plug in – electricity is transmitted wirelessly from the charging pad to vehicle almost as fast as using a cord.

#### STEP 3

#### Go!

Recharged and ready to go without needing to unplug.

Back up and drive away.



