

**Releases The “Planet Zero” Music Video**

[**PRESS HERE**](https://youtu.be/IipnUpoW-58) **To Watch**

**“Planet Zero” Becomes Shinedown’s 17th #1 This Week on the Billboard Mainstream Rock Airplay Chart**

**Breaking A New Record For Most #1s In The History Of The Chart**

**New Album *Planet Zero* Out April 22 on Atlantic Records**

A group of men posing for a photo in front of a rocky mountain

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“The stomping heavy rock track (‘Planet Zero’) gives context and focus for the entire album - a high-concept treatise on societal affairs during the past 22 months, including the travails of living through a pandemic, the pitfalls of social media, mental health issues, political divisiveness, partisan media and cancel culture.” - ***Billboard***

“[‘Planet Zero’] is a hard-hitting, full-on rock experience…with a blatant warning—lose connection and lose humanity.” – ***Parade***

“The music grabs and shakes as much as it provokes the brain.” – ***American Songwriter***

“Shinedown’s songs are always socially relevant and ‘Planet Zero’ is no exception…they are back with more powerful messaging about humanity…”  - ***Spectrum News***

*New York, NY – [March 3, 2022] –* Multi-platinum, record-breaking band **Shinedown** have released the thought-provoking and cinematic **music video for** **lead single “Planet Zero” -** [**PRESS HERE**](https://youtu.be/IipnUpoW-58) **to watch.** The video arrives as[**"Planet Zero"**](https://shinedown.lnk.to/planetzerosingle) **hits #1 on the Billboard Mainstream Rock Airplay Chart this week.** The explosive single, the title track from the band’s **seventh studio album** **out April 22** on **Atlantic Records**, is **Shinedown’s 17th #1 and sixth consecutive chart-topper, breaking a new record for the most #1s in the 40-year history of the chart.**

Directed by **Charles De Meyer, t**he video brings to life a glimpse of a dystopian future (complete with a menacing A.I. character named Cyren from the album’s interludes who we hear at the end of the music video) that warns of the **dangerous dehumanizing consequences of cancel culture run rampant**.

**On *Planet Zero,* Shinedown** is serving up an incisive look at some of society’s most critical issues, including the **increasingly toxic division among those of differing ideologies**, the **need for honesty in our public discourse**, and the **corrosive effects of social media and cancel culture on mental health and humanity**. The **“Planet Zero”** single rings the alarm with a cautionary warning **that if we shut each other down, we risk losing empathy, respect for one another, and our ability to communicate and unify in a way that leads to actual progress and understanding**.

Check outthe **first look and interview** with front man **Brent Smith** and **bassist and producer Eric Bass** on [***GRAMMY.com***](https://www.grammy.com/news/shinedown-interview-brent-smith-eric-bass-new-album-single-video-planet-zero-cancel-culture-politics-big-tech). **Pre-order *Planet Zero*** [**HERE**](http://Shinedown.lnk.to/planetzero)**.** **Each pre-order includes an** **instant download of** **“Planet Zero.”**

Says **Brent,** “We wanted the first visual of *Planet Zero* to be unlike anything we have done previously. We chose to work with visionary director Charles De Meyer. We did not want a traditional music video feel - we wanted avant-garde, thought-provoking and surreal. Make no mistake, there is a message in the visual, a warning of what is to come, if society does not wake up, and demand the truth be told. Welcome to PLANET ZERO...”

Over the last two decades,**Shinedown**have cemented their status as one of the most vital and forward-thinking powerhouses in modern rock. Their most ambitious and masterfully realized work to date,***Planet Zero***is a high-concept, ultra-vivid, viscerally charged saga.  A critical yet optimistic look at the fractures and frays of a society that has undergone many challenges in the last few years, the album is part **social commentary** and part in-depth **exploration of the human psyche.** **Produced by Shinedown’s Eric Bass** (who also produced the band’s 2018 acclaimed album *ATTENTION ATTENTION*,)and recorded at Bass’ **newly built Big Animal Studio in South Carolina,** ***Planet Zero***matches its immersive world-building and takedown of authoritarianism with a deliberately unvarnished sound, and the album is spliced with interludes featuring **Cyren,** an insidious and unsettling robot character that appears throughout the *Planet Zero* journey. While a raw ferocity fuels much of *Planet Zero* on tracks like **“The Saints of Violence and Innuendo,” “No Sleep Tonight,”** and **“America Burning,”** there is also hope, triumph, and reminders that we all need one another on songs like **“Daylight,”** **“Dysfunctional You,”** and **“A Symptom of Being Human.”**After all, it is the band’s impassioned **striving for unity** that has long been at the heart of their creative output and deeply informed the making of ***Planet Zero***. Not only a driving force for their songwriting, their humanitarian outlook led Shinedown to be **one of the first artists to fundraise for non-profit humanitarian aid organization Direct Relief** in the early days of the COVID-19 pandemic, **raising more than $400,000 with their “Atlas Falls” relief effort**. Full ***Planet Zero* tracklist** is below.

**Shinedown**will kick off **The Revolution’s Live Tour** **beginning April 1**, propelled by the **undeniable power of front man Brent Smith’s voice** and **their biggest stage production yet.** Following this April and May run with special guests **The Pretty Reckless** and **DIAMANTE, Shinedown** will head to **Daytona Beach** for **Welcome To Rockville 2022** where they’ll headline **Saturday, May 21** alongside **Guns N’ Roses** and **Rise Against.** In June, **Shinedown** will head overseas for a UK and European run featuring festival appearances at **Rock im Park** and **Rock am Ring** in Germany, **Download Festival** in the UK,and **HellFest** in France along with select shows with **Iron Maiden**.The band will then embark on a run of **Canadian dates beginning in July** with support from **Pop Evil** and **Ayron Jones.** Full routing below and stay tuned for more touring announcements. For tickets and all show details, please visit [**www.shinedown.com**](http://r20.rs6.net/tn.jsp?t=b8figl5ab.0.0.gt4xfzsab.0&id=preview&r=3&p=http%3A%2F%2Fwww.shinedown.com%2F).

***Planet Zero*** follows **Shinedown’s 2018 acclaimed album *ATTENTION ATTENTION***, which was certified **RIAA Gold**. The band recently brought the LP to life in a **riveting feature film**. A visual counterpart to the album’s narrative about a mental health journey and the resolve of the human spirit, the ATTENTION ATTENTION film weaves together the album’s 14 songs into a provocative and thought-provoking cinematic story that illuminates yet another dimension of Shinedown’s limitless creativity. [**PRESS HERE**](https://www.youtube.com/watch?v=_6-YiqmBWfs)to watch the trailer. The film, directed by **Bill Yukich**(Beyoncé, Metallica, Wiz Khalifa) is available for viewing on digital and cable VOD in the U.S. and Canada via iTunes, Amazon, Google Play, Vudu, Comcast, Dish Network, Verizon Fios, and Mediacom, and is also available for purchase on Blu-ray and DVD - [**PRESS HERE**](https://shinedown.lnk.to/ATTENTIONATTENTIONFilm) **to purchase and watch.** It will soon be available in other international territories.

**ABOUT SHINEDOWN**

Multi-platinum, record-breaking band Shinedown **– Brent Smith**[vocals],**Zach Myers**[guitar],**Eric Bass**[bass, production],**and Barry Kerch**[drums]**–**have achieved astronomical success with their combustible yet artfully crafted sound and penetrating lyrics while embodying the kind of creative dynamism that defies expectation and transcends boundaries. They were recently named**#1 on Billboard’s Greatest Of All Time Mainstream Rock Artists Chart,**after notching the**most ever #1s (17) in the 40-year history of the Mainstream Rock Songs Chart with a string of consecutive #1 hit singles** **“**[**Atlas Falls**](https://www.youtube.com/watch?v=YiVkAvm-BVE)**,” “**[**ATTENTION ATTENTION**](https://www.youtube.com/watch?v=AKkWblVAiJY)**,” “**[**GET UP**](https://www.youtube.com/watch?v=RcohgARJTWQ)**,” “**[**MONSTERS**](https://www.youtube.com/watch?v=J6sIK2KnhH8)**,” “**[**DEVIL**](https://www.youtube.com/watch?v=_AsPY1bQx70)**,” and now “**[**Planet Zero**](https://youtu.be/IipnUpoW-58)**.”** With **10 million albums sold worldwide, 14 platinum and gold singles, over 4.5 billion global streams, platinum or gold certification for all their albums, all 28 career singles reaching the Top 5 on Billboard’s Mainstream Rock Songs Chart,**and **countless sold-out arena tours, Shinedown**have also becomean essential cultural force as evidenced by their **major media acclaim** and participation in the **prestigious 92Y Talks series.**  The band’s last studio album, 2018’s acclaimed [***ATTENTION ATTENTION***](https://lnk.to/AttentionAttention) ,debuted in the **Top 5 on the Billboard 200** andsimultaneously hit **#1 on Billboard's Alternative, Top Rock and Hard Rock Albums Charts.**  **Shinedown**continues to engender diehard love from millions of global fans with their high-octane live shows and has racked up countless sold-out arena tours and festival headlining sets.

A picture containing chart

Description automatically generated

**(*Planet Zero* Album Cover Art)**

***PLANET ZERO* TRACKLIST:**

1. 2184
2. No Sleep Tonight
3. Planet Zero
4. Welcome
5. Dysfunctional You
6. Dead Don’t Die
7. Standardized Experiences
8. America Burning
9. Do Not Panic
10. A Symptom Of Being Human
11. Hope
12. A More Utopian Future
13. Clueless And Dramatic
14. Sure Is Fun
15. Daylight
16. This Is A Warning
17. The Saints Of Violence And Innuendo
18. Army Of The Underappreciated
19. Delete
20. What You Wanted

**SHINEDOWN TOUR DATES 2022**

April 1 – Spokane, WA @ Spokane Arena #

April 2 – Boise, ID @ ExtraMile Arena #

April 4 – Billings, MT @ First Interstate Arena #

April 6 – Fargo, ND @ FARGODOME #

April 8 – Green Bay, WI @ Resch Center #

April 9 – Peoria, IL @ Peoria Civic Center #

April 11 – Sioux Falls, SD @ Denny Sanford Premier Center #

April 12 – Des Moines, IA @ Wells Fargo Arena #

April 14 – Toledo, OH @ Huntington Center #

April 15 – Hershey, PA @ GIANT Center #

April 16 – Uncasville, CT @ Mohegan Sun #

April 18 – Portland, ME @ Cross Insurance Arena #

April 20 – Baltimore, MD @ Chesapeake Employers Insurance Arena #

April 22 – Charleston, WV @ Charleston Coliseum #

April 23 – Columbus, OH @ Schottenstein Center #

April 24 – Grand Rapids, MI @ Van Andel Arena #

April 26 – Evansville, IN @ Ford Center #

April 28 – Wichita, KS @ INTRUST Bank Arena #

April 29 – Little Rock, AR @ Simmons Bank Arena #

April 30 – Birmingham, AL @ Legacy Arena #

May 3 – Greensboro, NC @ Greensboro Coliseum #

May 4 – Nashville, TN @ Bridgestone Arena #

May 6 – Greenville, SC @ Bon Secours Wellness Arena #

May 7 – Knoxville, TN @ Thompson-Boling Arena #

May 21 – Daytona Beach, FL @ Welcome To Rockville

June 3 – Nuremberg, Germany @ Rock im Park

June 5 – Nuremberg, Germany @ Rock am Ring

June 7 – Budapest, Hungary @ Groupama Aréna +

June 9 – Hamburg, Germany @ edel-optics.de Arena

June 11 – Donington, UK @ Download Festival

June 13 – Belfast, UK @ Ormeau Park +

June 16 – Utrecht, Netherlands @ Tivoli Vredenburg

June 17 – Clisson, France @ Hellfest

June 18 – Dessel, Belgium @ Graspop Metal Meeting

July 14 – Madison, WI @ The Sylvee ^

July 16 – Cadott, WI @ Rock Fest

July 19 – Quebec, QC @ Centre Videotron \*^

July 20 – Montreal, QC @ L’Olympia \*^

July 22 – Toronto, ON @ History \*^

July 23 – Windsor, ON @ The Colosseum at Caesars Windsor \*^

July 26 – Winnipeg, MB @ Burton Cummings Theatre \*^

July 27 – Moose Jaw, SK @ Mosaic Place \*^

July 29 – Saskatoon, SK @ TCU Place \*^

July 30 – Calgary, AB @ Grey Eagle Resort & Casino \*^

July 31 – Edmonton, AB @ Convention Centre \*^

August 2 – Penticton, BC @ South Okanagan Event Centre \*^

August 3 – Abbotsford, BC @ Abbotsford Centre \*^

October 9 – Sacramento CA @ Discovery Park - Monster Energy Aftershock 2022

**KEY:**

\* with Pop Evil

^ with Ayron Jones  
**#** with The Pretty Reckless and DIAMANTE  
+ with Iron Maiden

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