Oslo, 08.10.2015

**HTL hotels**

**The hotels of the future now open in Oslo**

**Norway´s most provident hotels have now opened their doors. Inviting lounges are tailored to double as a work space and a place to gather in social settings. The hotel offers free WiFi and power outlets for charging of devices in all rooms and lounges.**

HTL hotel´s are not quite like other hotels; The reception is replaced with welcoming hosts and hostesses and has claimed an evident profile as a hotel for the modern, urban travelers. This autumn all hotel keys will be replaced and visitors can unlock their rooms with their smartphones. HTL´s Commercial Manager, Gül Heper, says that this chain of hotels is suited for those that wish to stay within the heart of the city; ”Our main objective is to give our guests a better experience by focusing on exceptional quality, personal service and smart, functional features”.

**New, central meeting place in Oslo**

HTL´s lounge will become a new social meeting place in Oslo. The location is designed with dual purpose; as an inspirational work space and a comfortable place to meet with friends. All HTL hotels are located centrally, meaning they are the perfect meeting place before a movie, concert or a night on the town.

”HTL´s lounges and store are open 24-hours a day. You can purchase drinks, soups, sandwiches, salads and snacks from The Store. It´s basically the perfect place to hang at all hours of the day,” says Heper.

**Innovative concept**

A digital platform was developed with focus on the individual guest and their travel ambitions. This has created an innovative experience within the hotel industry.

”HTL hotels offers guests an easier, individual travel, easy check in and room reservation 24 hours a day. Later this fall we will be launching a key-app for our Oslo hotels. This app will enable you to unlock you room with your smartphone, and include details such as general hotel information and it´s very own City Guide,” says Heper. ”We are, and shall be a more innovative chain of hotels with the core focus being on our guests. Our site is original in the sense that it is inspired by the best e-commerce web sites. We have also develeoped our own City Guide where famous Norwegians such as DJ Charlotte Thorstvedt, media personality Ingeborg Heldal, designer Nina Jarebrink, musician Mariann Rosa and interior designer to the stars John André Hanøy all share their personal Oslo tips with our guests. All our guest rooms are equiped with USB-ports for charging devices. Miracast and AppleTV make it possible for all guests to connect their digital devices to a LED-TV, giving each guest the power to be in charge of their own entertainment,” Heper states.

The new HTL hotels are located in the heart of Oslo City. HTL Grensen can be found at Grensen 20, 0159 Oslo, and HTL Karl Johan is located in Arbeidergata 4, 0159 Oslo. For more information, please visit [www.htlhotels.com](http://www.htlhotels.com).

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| **HTL hotels – 4 star quality and smartness**  HTL hotels is an innovative new hotel chain, offering hotels with the best city center locations for the modern traveler who appreciates high quality, modern design, personalized service and an attractive price in combination with smart digital solutions for an improved travel experience.  The first HTL opened in Stockholm, May 2014. HTLHOTELS.COM |