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**PRESS RELEASE**

**For immediate release: Wednesday 15 October 2014**

**Medical school to be launched at key event for doctors**

ID Medical, known for its inventive exhibition concepts at the annual British Medical Jobs (BMJ) Careers Fair, will be running the must-see stand this year as it officially launches its [ID Medical School](http://www.id-medical.com/school) to almost 2,000 doctor delegates this week on 17-18 October 2014 at the Business Design Centre in Islington, London.

Working with a number of leading and prestigious medical organisations such as [The Royal Society of Medicine](https://www.rsm.ac.uk/), ID Medical’s CPD accredited medical courses offered through its School, are designed to build upon existing medical knowledge and develop the requisite skills for working in the NHS with a primary focus on patient care and safety.

In its 2014/15 prospectus, which will be available at the event, ID Medical lists its CPD accredited courses and workshops exclusively available to registered candidates (doctors, nurses and allied health professionals) who have worked with the recruiter.

ID Medical’s BMJ event theme, ‘your career in safe hands’ will come to life with its ‘ON-Call café’ and an interactive zone where doctors can provide their top tips for new doctors entering the profession (#tipsfornewdocs) – all taking place at its prime Stand A location.

Caryn Cooper, ID Medical’s head of marketing and who established the school said, “We are very much looking forward to this year’s BMJ Careers Fair with our barista-style stand serving complimentary refreshments – it’s the perfect platform to formally announce ID Medical’s subsidised medical education benefits for its valued doctors, nurses and AHPs and the CPD credits attested to each course to enhance our candidates’ career portfolios.

ID Medical is committed to promoting high standards of medical education, ensuring patient care and safety remains at the absolute forefront of everything we do as an organisation.”

Doctors will also be able to get their hands on an iPad in ID Medical’s daily prize draw giveaway at the BMJ Careers Fair 2014.

**ENDS**

**About ID Medical School**

ID Medical School formed in 2014 is an educational facility of award-winning, multi-discipline healthcare recruiter ID Medical Group - a superior quality supplier of locum doctors, nurses, allied health professionals and clerical staff, holding preferred supplier contracts with over 85% of NHS hospitals and private medical sector organisations.

Through collaborative working with a number of prestigious and established medical education focused organisations, ID Medical School strives to enrich the careers of healthcare professionals, presenting various educational strands to the recruiter’s registered doctors, nurses and allied health professionals, supplementary to ID Medical’s existing innovative workforce solutions and services.

Above all, ID Medical School has been established with three key pledges: 1) Help to alleviate staffing pressures in the NHS by equipping healthcare professionals with relevant training with CPD credits, 2) Support international healthcare professionals through communications and practical up skilling and 3) Support the next generation of healthcare professionals, laying the foundations for good, safe, motivated and skilful junior NHS staff.

For more information please visit our website at [www.id-medical.com](http://www.id-medical.com), view our [Facebook](https://www.facebook.com/IDMedical) page or follow us on Twitter [@IDMedical](https://twitter.com/IDMedical). You can also contact ID Medical’s head of marketing Caryn Cooper direct on:

**Caryn Cooper**

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