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| **Hyundai Motor Starts Production of the New Generation i20**  **For Europe**   * *Hyundai Motor Manufacturing plant in Turkey, Hyundai Assan Otomotiv Sanayi (HAOS) starts production of the New Generation i20* * *The New Generation i20 will play a key role in strengthening*   *B-segment sales in Europe*    Oct. 17, 2014 – Hyundai Motor Manufacturing plant in Turkey, Hyundai Assan Otomotiv Sanayi (HAOS), started production of the New Generation i20 today. The New Generation i20 will help strengthen Hyundai’s presence in the European B-segment market.  Designed, developed and produced in Europe, the New Generation i20 is a truly European model and made its debut at the Paris Motor Show this month. The new B-segment car shows stylish and sophisticated design from front to end with spacious roominess and refined interior details. The New Generation i20 offers a choice of 1,25 and 1,4 litre gasoline engines and two 1,1 and 1,4 diesel powered engines to deliver a more pleasurable ride on European roads.  The New Generation i20 will start sales later this year delivering value beyond expectations to customers in Europe.  The HAOS plant plays an important role as the sole production base for New Generation i10’s and i20’s sold in Europe. Since its establishment in 1997, the HAOS plant has produced more than one million units with current production capacity reaching up to 200,000 units per year.  -Ends-  About Hyundai Motor  Established in 1967, Hyundai Motor Company is committed to becoming a lifetime partner in automobiles and beyond. The company, which leads the Hyundai Motor Group, an innovative business structure capable of circulating resources from molten iron to finished cars, offers top-quality best-sellers such as Elantra, Sonata and Genesis. Hyundai Motor has eight manufacturing bases and seven design & technical centers worldwide and in 2013, sold 4.73 million vehicles globally. With almost 100,000 employees worldwide, Hyundai Motor continues to enhance its product line-up with localized models and strives to strengthen its leadership in clean technology, starting with the world’s first mass-produced hydrogen-powered vehicle, ix35 Fuel Cell.    More information about Hyundai Motor and its products can be found at: http://worldwide.hyundai.com or <http://www.hyundaiglobalnews.com>  Contact  Global PR Team  [Globalpr@hyundai.com](mailto:Globalpr@hyundai.com)  [www.hyundaiglobalnews.com](http://www.hyundaiglobalnews.com)  +82 (0)2 3464 2152 ~ 2160  Twitter: @hmcglobalpr  # # # |