RED BEE JOINS THE DUTCH DATA CENTER ASSOCIATION – ADDING KNOWLEDGE AND EXPERIENCE FROM THE COUNTRY’S NO 1 MEDIA HUB

**Red Bee Media, the global media services provider, is joining the Dutch Data Center Association (DDA). The Media Gateway data center in Hilversum, owned and operated by Red Bee, is the number one media hub in the Netherlands. Here the company delivers colocation and connectivity services while providing access to all Red Bee global hubs and related media services portfolios, as well as every main data center across Europe. With sustainability high on the agenda, Red Bee recently invested in green energy for the Media Gateway.**

“Joining the DDA gives us a great platform to share knowledge and insights with other members and we are looking forward to contributing to best practices in data center management here in the Netherlands”, says Jeroen de Kort, Head of Data Center Services, Red Bee, the Netherlands. “We are proud to be managing the number one media-centric data center in the country, with access to global services and trough our DDA membership we hope to increase our visibility and showcase the strength in our offering.”

Red Bee is continuously making their data center operations more environmentally sustainable and recently the company started using green energy to power the Media Gateway. The DDA welcomes initiatives like this from their members as the organization is dedicated to increase sustainability and energy efficiency across the entire industry.

Stijn Grove, Managing Director of the DDA: “We are very happy to announce Red Bee Media as new member of the Dutch Data Center Association. The recent news that Red Bee provides their Global Media Gateway with green energy is a great transition that the DDA strives for in all the participating data centers. We gladly support innovative organizations such as Red Bee and hope to collaborate with them on these sustainable matters in the future and work towards shared objectives.”

The Red Bee Media Gateway in Hilversum is a 1400 m2 colocation and connectivity data center servicing a large number of public and commercial broadcasters as well as other media and telecom companies. It also offers access to all Red Bee hubs and services around the world (including Playout, MCR and Distribution), all main data centers across Europe and direct connection to major carriers, telcos, ISPs and an ever-growing number of football stadiums, television studios and event locations.

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**About Red Bee Media**
Red Bee Media is a leading global media services company with a staff of more than 2500 media service and broadcast experts. With the head office in London, UK, Red Bee Media provides services from 11 main hubs around the world. Every day, millions of people on all continents watch television programs prepared, managed and broadcast by Red Bee Media staff. Every year, the business delivers 4 million hours of programming in more than 60+ languages for over 500 TV channels. Red Bee Media’s OTT services include live transcoding of 233 channels for broadcasters and 119 standalone channels provided to 1.7 million subscribers. The company’s content discovery portfolio spans more than 10 million movies and program titles, covering over 25 languages, and includes an image database with over 90 percent of all programming available across traditional TV, VOD and SVOD. Red Bee Media also provides over 200,000 hours of captioning each year – more than 70,000 hours of which is live. Red Bee Media is an equal opportunity employer, with a clear focus on embracing diversity and creating an inclusive workplace throughout the entire organization. [www.redbeemedia.com](http://www.redbeemedia.com)