Morakniv participates at the Fjällraven Thailand Trail

**Morakniv will take part in the Fjällraven Thailand Trail that will be held during 11-17 Jan 2018.**

Fjallraven Thailand Trail will take you on a 50-kilometers long path following an old trail connecting hill tribe villages. It was once used by villagers in the past. Nowadays, this trail is abandoned and almost forgotten, as everyone prefers a more convenient mode of transportation. During the four days of trekking with Fjallraven Thailand Trail, we will take you to discover one of the most breathtaking hiking paths in Thailand. The highest point of the trail is 1,700 meters above sea level. You will meet Morakniv along the way..

 “Just nearly 20 years ago, Mae Ngow river basin was truly a Shangri-La on earth where people lived with nature in harmony. The villagers of Karen Hill tribe grew enough rice explicitly for their consumption, caught fish from the river, and harvested food from the forest surrounding their village. Money was barely a necessity. It is fantastic that we can contribute to this event, says Stephen Wong, Sales Manager for Asia- Oceania.

Fjallraven Thailand Trail is a part of the eco-tourism plan to create a revenue stream, from the forest itself, for villagers. By creating trail and bringing hikers on the ridges of the mountains and through the remaining untouched forest, which is a precious water resource for Mae Ngow river, we aim to visually show city people how important forests are to the river and to all of us.

***Fjallraven Thailand Trail is organized by people of Sob Moey district and The Forest Development Project, the Royal Initiated with support from Fjallraven and Nature Unlimited Foundation.***

*Read mora about the event: http://fjallraventhailand.com/event-registration-information/*

For further information, please contact:

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