# THE WEEKEND is not enough – versatile daypacks with room for life plus the extras

**With their wide rage of daypacks, Fjällräven is aiming to simplify everyday adventures. New models *Räven* and *High* *Coast* combine comfortable carrying and well planned storage with Fjällräven’s characteristic durability and longevity. Both backpacks are made from Fjällräven’s hardwearing G-1000 fabric in waxed cotton/polyester.**

Outdoor trends speak clearly: while we continue to plan for and dream about long adventures, we also want to fit as much as we can into everyday life. Maybe a quick climbing session, a bike ride or an evening on the beach on the way home from work, for example.

And Fjällräven is not only about large trekking backpacks with prize-winning ergonomics. For several years now they have been developing a wide range of daypacks for lighter treks, trips and everyday commuting. *Friluft, Funäs* and *Bergen* are models that are appreciated for their comfort and versatility, while iconic Kånken has followed generations of outdoor lovers in both everyday and outdoor life.

From the wilderness to everyday commuting

In the spring of 2016, Fjällräven is expanding its range with a couple of carrying friends who will be around for a long time. Newcomers Räven and High Coast show that the outdoor company’s feel for functionality in the wilderness is just as accessible in everyday travelling and free time.

The backpack *Räven* is built from the same DNA as the Kånken backpack and combines simple, clean lines with useful features. Instead of Vinylon, as with Kånken, Räven is made from durable, waxed G-1000 HeavyDuty Eco in recycled polyester and organic cotton. Comfortable shoulder straps, pockets for laptop computers and telephones/sunglasses as well as spacious storage compartments make it perfect for carrying life’s essentials. Räven is available in 28 and 20 litre models for adults as well as a seven-litre Mini version for children.

*High Coast* is a lightweight and flexible backpack for lighter trekking, travelling and everyday commuting. The main compartment is closed with a simple drawcord and steel clasp. A handy detail is that chest and hip straps can be detached and the foam framesheet can be taken out. You can then roll the bag up and pack it into its own front pocket – practical when travelling for example, when you want to take an extra bag with you for outings that can then be packed into a larger bag when not in use. Made from lightweight, strong G-1000 Lite and durable G-1000 HeavyDuty and available in both 24 and 18 litres.

Räven 28 L, Räven 20 L, Räven Mini

Sizes: 28, 20 and 7 liter. Material: G-1000 HeavyDuty Eco, 65% polyester, 35% cotton.   
Weight: 965 g, 670 g and 380 g. Colours: *28L:* Redwood, Black, Navy, Meadow Green, Dark Olive. *20L:* Ochre, Sand, Redwood, Plum, Lake Blue, Black, Navy, Meadow Green, Copper Green, Dark Olive. *Mini:* Ochre, Coral, UN Blue, Meadow Green

Recommended retail price: 120, 100 and 70 euro

High Coast 24, High Coast 18

Sizes: 24 and 18 litres. Material: G-1000 HeavyDuty: 65% polyester, 35% cotton, G-1000® Lite: 65% polyester, 35% cotton. Weight: 470g resp. 415 g. Colours: Dark Grey, Flame Orange, Navy.   
Recommended retail price: XX och XX euro.

High definition pictures are available for downloading at: *www.mynewsdesk.com/fjallraven*

For more information contact: Andreas Cederlund, tel: +46 70 280 11 80,   
email: andreas.cederlund@fjallraven.se