**RED BEE EXTENDS LONGSTANDING RELATIONSHIP WITH TITANTV IN NORTH AMERICA**

**Red Bee has extended its longstanding relationship with TitanTV, Inc., continuing the delivery of Content Discovery services with high-quality metadata and rich media for interactive electronic program guides. Through the partnership, Red Bee and TitanTV provide linear and VOD guide services for OTA, OTT, and NextGen TV (ATSC 3.0) to broadcasters and content providers in North America, creating increased content engagement for viewers across the continent.**

“We are delighted to continue our relationship with TitanTV,” says Steve Nylund, CEO, Red Bee Media. “We have been working together in the North American market since 2002 and been delivering high quality metadata services to media companies and consumers ever since. The longevity of this relationship speaks to the quality of the technical and operational synergies between our organizations.

Red Bee’s Content Discovery services include an extensive database of high-quality metadata and rich media as well as a partnership with IMDb to provide recommendations from the world-famous online database. This, in combination TitanTV’s market leading products for building schedules for linear television and VOD, creates a powerful service offering for media companies wanting to create increased engagement around their content.

“By collaborating and listening to the needs of our shared customers, we continue to provide products and services that not only live up to but surpass their expectations,” comments Heidi Steffen SVP, Sales & Marketing, TitanTV, Inc. “Our long experience with Red Bee gives us a solid foundation to deliver during a year where ATSC 3.0 builds up to a critical mass in the US market and broadcasters look to EPG Data Services to enrich the consumer experience.”

The unique range of guide and data services that are the result of the Red Bee/TitanTV partnership are available on an ongoing basis and provide full support for a wide range of apps and OTT platforms, including ATSC 3.0.

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**For more information please contact**

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**About Red Bee Media**   
Red Bee Media is a leading global media services company headquartered in London, with 2500 media experts spread across Europe, the Middle East, Asia Pacific and North America. Every day, millions of people across the globe discover, enjoy and engage with content prepared, managed, broadcast and streamed through Red Bee’s services. The company empowers some of the world’s strongest media brands, broadcasters and content owners to instantly connect with audiences anyhow, anywhere, anytime. Through an end-to-end, managed services offering, Red Bee provides innovative solutions across the entire content delivery chain – covering Live & Remote production, Managed OTT, Distribution, Media Management, Access Services, Content Discovery, Playout and Post Production.

**Red Bee – Wowing audiences. By creating what’s next.**

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