Haglöfs June 8th, 2017

 **155 grams of intelligence | the black anorak**

**In a very limited edition Haglöfs presents The Black Anorak – an extremely light and breathable shell piece in an exciting new material.**

The look of The Black Anorak immediately hints that it is made from a special sort of fabric. The matte black synthetic lustre is down to the use of the brand-new GORE-TEX® Active Training Shell, a material that also gives extreme light-weight, supreme breathability, wind- and waterproofness, permanent beading with no need for extra water repellence treatment – as well as aesthetics that stand out completely from the crowd.

The Black Anorak weighs in on a mere 155 grams, and is intelligent enough to be carried with you everywhere for beating unexpected bad weather - no matter whether in the great outdoors or in an urban environment.

Available now in selected stores.

Text and associated images can be downloaded at [www.haglofs.com/press](http://www.haglofs.com/press)

For more information, please contact:

Sara Skogsberg Cuadras

Communications Manager

+46 8 584 40 014

sara.skogsberg-cuadras@haglofs.se