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**THE PRINCE ESTATE, IN COLLABORATION WITH WARNER BROS. RECORDS, RELEASES LEGENDARY ORIGINAL STUDIO RECORDING OF**

**“NOTHING COMPARES 2 U”**

**LAUNCHES NEW PRINCE2ME AND DISCOGRAPHY WEBSITES**

**ANNOUNCES SECOND HITNRUN STORE WITH EXCLUSIVE PRINCE MERCHANDISE**

***GET OFFICIAL PRESS PHOTOS*** [***HERE***](https://www.dropbox.com/sh/hsv7sbfx7a6r7c8/AAB6k1ZjPwDqHhXsEan6qTl5a?dl=0)

***(PHOTO CREDIT: © The Prince Estate.  Photographer: Nancy Bundt*)**

**(New York, NY – April 19, 2018)** The **Prince Estate**, in collaboration with Warner Bros. Records, has now released the original version of the iconic song **"Nothing Compares 2 U"**. This previously unreleased version was recorded in 1984, six years before 1990’s classic reimagining by Sinéad O'Connor and before **Prince** started performing the song live. The track was recorded at the Flying Cloud Drive 'Warehouse' in Eden Prairie by **Prince’s** long-time engineer Susan Rogers, and originally composed, arranged and performed in its entirety by **Prince**, aside from the backing vocals by Susannah Melvoin and Paul "St. Paul" Peterson. Also featured on the original track is saxophone work by Eric Leeds. The new version of the song will be available to stream, to purchase via digital retailers and as two 7” vinyl singles (in picture disk and standard black vinyl formats).

As remembered by Michael Howe, long-time industry A&R executive, **Prince** expert, and the **Prince Estate’s** official Vault Archivist, *“I spotted the 2" multitrack reel in the Vault some weeks back while doing a 1984-era inventory. After retrieving my jaw from the floor, we took the reel upstairs, analyzed it, put it up on the Studer 24 track machine, and digitized it to 24/192. Even our 'faders up' rough mix was compelling enough to indicate that this was something very special indeed.”*

Howe continued, *“No Prince-penned song performed by another artist has enjoyed more chart success (#1 in over a dozen countries) and overall cultural impact than Sinead O'Connor's 1990 recording, so hearing the song in its original context performed in its entirety by the author makes it particularly noteworthy.”*

The song is accompanied by a video featuring never before seen rehearsal footage of Prince & The Revolution practicing their choreography in that same Eden Prairie warehouse during the same summer of 1984. Captured for Prince as a part of his rehearsal process, the footage is presented for the very first time in a video directed by Andrea Gelardin and Ruth Hogben. The video offers a glimpse into Prince’s total commitment to his art and its emotional impact, even when no audience is present.

After the successful launch of the **Prince** *HitNRun* online pop-up store last November, the Prince Estate is bringing back the concept ([www.PrinceHitNRun.com](https://urldefense.proofpoint.com/v2/url?u=http-3A__www.princehitnrun.com_&d=DwMFaQ&c=dpqHD2syzBCa0pPNCKl-DvX7tsADTsJ29aUMnGj5D6k&r=pky8mg6gR_rfd5ju0z5iYAtwOtqqyP2ur4apM9KaUto&m=_K_CGuCDuCunGCGQS_1ilm-K-qtIpDc8ZR0TfvdK5Hs&s=UTnZuGWSt5LystTnznqWu83XZPw_SjUOUw_NkCKpU70&e=)), where the limited edition, picture disk vinyl will be sold exclusively. In addition to the limited edition picture disk vinyl, fans will also be able to purchase a variety of official **Prince** merchandise, including pieces that draw from his iconic *Dirty Mind* and *Lovesexy* eras. The black vinyl 7” will be available for pre-order from major physical retailers and will be released on Friday 25th May.

The **Prince Estate** has also launched a new site for fans to showcase what **Prince** means to them. **Prince2Me** ([www.Prince2Me.com](http://www.Prince2Me.com)) is an interactive fan experience that explores what **Prince** means, individually and collectively to his fans. The **Prince Estate** has also announced that this will be the first of many online experiences to come, each will shine a new light on his artistry. When fans visit the **Prince2Me** site they will be able to craft their own message using **Prince** vocabulary, an array of images and videos provided by the Estate. Once a fan creates their desired message they can share their post across social media and spark the conversation of who **Prince** is to them. Fans who use Twitter to share their **Prince2Me** messages using #Prince2Me or #NothingCompares2U will be able to activate an exclusive **Prince** Love Symbol Twitter emoji:



In addition to the **Prince2Me** site, the Estate has launched an immersive annotated discography website highlighting the incomparable breadth and depth of **Prince’s** recorded catalogue. Featuring audio previews, photos, videos, quotes and editorial commentary, the discography site provides a rich platform for fans old and new to immerse themselves in the creative genius of **Prince**. Visit the discography website here: [princeestate.com](http://princeestate.com/).

The **Prince Estate** serves to present **Prince’s** life and work, and celebrate his ground-breaking cultural impact.

**#Prince2Me **

**#NothingCompares2U** 

**Limited Edition 7” picture disk and black vinyl tracklisting and credits:**

A. NOTHING COMPARES 2 U (EDIT VERSION) [4:12]

B. NOTHING COMPARES 2 U (FULL LENGTH VERSION) [4:40]

Recorded in July 1984 at Flying Cloud Drive Warehouse, Eden Prairie, MN

Mixed by Tony Maserati at Mirrorball Studios, North Hollywood, CA

Assistant mix Engineer: Tyler Scott

Written, Arranged, Performed and Produced by Prince

Saxophone by Eric Leeds

Backing Vocals by Susannah Melvoin and Paul Peterson

Engineered by Susan Rogers