Haglöfs, November 2017

**HAGLÖFS: THE ONLY NORDIC OUTDOOR BRAND IN FAIR WEAR FOUNDATION**

**Haglöfs has been a member of Fair Wear Foundation since 2012 and is today the only Nordic outdoor brand on the member list.**

Fair Wear Foundation - FWF for short - works with clothing manufacturers and all other relevant parties to monitor and improve workplace conditions in several production countries across Asia, Europe and Africa. It does this by encouraging its 120 member brands to work together, sharing their expertise in order to make their factories better places for their employees. FWF combats injustice, improves dangerous and otherwise poor working conditions, and monitors pay.

Joining FWF is a way for companies to improve the sustainability of their entire supply chains. Haglöfs is a proud member of the foundation since 2012- in fact, it's the only Nordic outdoor brand currently on the member list. Along with the other carefully-chosen sustainability partners FWF work with, they help Haglöfs be transparent about how what they do affects the people they work with.

Yearly FWF publicly reports on Haglöfs’ and the other members’ progress. The results from FWF’s most recent brand performance check shows among others that Haglöfs has improved its overall performance with 10% compared to the previous period. The full report can be found here: <https://www.fairwear.org/resource/haglofs-performance-check-2016/>

Fair Wear Foundation's website, with a list of the standards and all participating brands, can be found here: [www.fairwear.org](http://www.fairwear.org)

Text and associated images can be downloaded at [www.haglofs.com/press](http://www.haglofs.com/press)

For more information, please contact:

Sara Skogsberg Cuadras

Corporate & CSR Communications Specialist

+46 8 584 40 014

[sara.skogsberg-cuadras@haglofs.se](mailto:sara.skogsberg-cuadras@haglofs.se)