Contact:

Linda Brandelius

Linda\_brandelius@ Goodyear.com

INVITATION

**Goodyear Dunlop Press Conference
at the 64th IAA Commercial Vehicles Hanover**

September 19, 2012, from 1.15 p.m. to 1.45 p.m. (with light lunch)

Dear Ladies and Gentlemen,

We are pleased to invite you to attend the Goodyear Dunlop press conference at the IAA Commercial Vehicle Show 2012 in Hanover, Germany, which will take place on the Goodyear Dunlop **Stand B22 in Hall 12** on **Wednesday September 19 at 1.15 p.m**.

The following topics will be presented:

* World premiere of the Goodyear Marathon Coach tire
* World premiere of Goodyear Ultra Grip Coach winter tire
* News on the new EU tire label
* Future innovations for the transport industry
* Presentation of the ‘LEGO truck’ charity project supporting DocStop[[1]](#footnote-1), with German entertainer and 'King of Majorca' Jürgen Drews.

On September 19th, European and German members of the company’s top management as well as members of the R&D team will be available for interviews. If you would like to arrange an interview please use the attached reply form.

Carola Cotronei, Communications Manager EMEA and Jens Völmicke, Director Corporate Communications EMEA will be on site to answer your questions and to assist you during the press days.

If you are not attending the press conference, please let me know so that I can send you the information directly.

Please send the fax reply form or an e-mail to Linda\_brandelius@goodyear.com by September 10, 2012.

Yours faithfully,

Linda Brandelius

Reply fax - Goodyear Dunlop IAA 2012

## *Please fax this form to Linda Brandelius +46 84662092 or email it to* \_brandelius@goodyear.com *by September 10, 2012*

## ⬜ I would like to arrange an interview with a member of the Goodyear Dunlop senior management team

|  |  |
| --- | --- |
| I would like an appointment with a company expert covering the following topics: | ⬜ Marketing – new products⬜ R&D – new technologies⬜ Market trends⬜ EU Tire label⬜ Others, please specify:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| Desired date: | DateTime |

## ⬜ I’m happy to come to the Goodyear Dunlop press conference on September 19, 2012 at 1.15 p.m. in Hall 12, Stand B22.

## ⬜ I cannot attend the conference but please send me the press information.

**Contact information:**

Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Publication \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

E-mail \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Telephone / Mobile \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. DocStop offers professional drivers medical care while they are traveling. The aim is to provide every commercial vehicle driver in Europe with quick and easy access to a doctor if needed. [↑](#footnote-ref-1)