**Playscan™ now available for the offshore gambling sector, raising the global standards within Responsible Gambling**

**With Consumer Protection and Responsible Gambling high on the regulatory, media and operator agenda this year, Playscan™ is able to provide Offshore Operators and System Suppliers a proactive technical solution towards harm minimization.**

Up until now the consumer protection solution Playscan™ has been exclusively sold to WLA (World Lottery Association) and EL (The European Lotteries) member state lotteries. Playscan AB is now presenting the Responsible Gambling solution deeper into the industry by educating gambling regulators on the technology and proactive benefits behind player tracking. Mark Knighton, CSO of Playscan AB says:

“With numerous regulatory changes taking place in the global gambling market, Playscan AB has now commenced in-depth discussions with a number of leading global gaming companies and gaming platform suppliers with the sole intention of deploying Playscan™.”

Mark Knighton continues “Playscan™ provides the player with unique targeted communication, ensuring that a higher level of informed choice is offered to the player about their actual gambling behaviour.”

Playscan™ also provides invaluable information to assist the operators, in their own Corporate Social Responsibility and Responsible Gambling strategies to be able to raise the bar towards Harm Minimization.

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