**5 December 2017**

**CHOICE HOTELS EUROPE APPOINTS ANDRIUS REMEIKIS TO LEAD EUROPEAN CORPORATE SALES**

Choice Hotels Europe, the company behind the Comfort, Quality, Clarion and Ascend Hotel Collection brands here in Europe and part of Choice Hotels International, Inc, announced today the appointment of Andrius Remeikis as Director, Corporate Sales, Europe.

He will be responsible for managing the Choice Hotels Europe portfolio of European corporate clients and developing Choice Hotels’s corporate business. Reporting to Guillaume Filly, Senior Director European Sales, Andrius will grow market share and room night delivery from corporate accounts, travel management companies and selected online travel agencies. Based in London he will oversee and coordinate pan-European corporate sales efforts across all European markets, and provide strategic and tactical leadership of the eight-strong corporate sales team’s activities.

He joins from Club Quarters Hotels, the business travel hotel specialist, where he held the position of Global Membership Manager both in New York and London. He has also held sales and revenue management positions for London’s Strand Palace Hotel and Kensington Close Hotel.

He previously worked for Choice Hotels for three years as a Corporate Account Director between 2010 and 2013.

Guillaume Filly commented: “I am delighted to welcome Andrius back to Choice Hotels. Not only does he have a wealth of commercial hotel industry experience we already know first-hand his ability to build strong relationships with the corporate buyers of travel.”

The Choice Hotels Europe portfolio of franchised hotels offers business and leisure travellers a full spectrum from premium economy to upscale hotels. Choice Hotels Europe franchises almost 400 hotels across Europe that are either open or under development. Brands franchised by Choice Hotels Europe include Clarion, which is three to four star rated, Quality, which is three-star rated and provides a mid-scale full service offering, and Comfort, which is two to three star rated and is the largest Choice Hotels International brand worldwide, known for value, customer service and reliability. Choice also provides guests with an upscale, boutique hotel offering through Ascend Hotel Collection, a portfolio of 4-5 star rated independent hotels located in key cities and destinations.

ENDS

For further information, please contact: Sally Brown 07917 091782 sally@brownpr.co.uk

**About Choice Hotels**

Choice Hotels International, Inc. (NYSE: CHH) is one of the world's largest lodging companies. With more than 6,500 hotels franchised in more than 40 countries and territories, Choice Hotels International represents more than 500,000 rooms around the globe. As of September 30, 2017, over 800 hotels were in our development pipeline. Our company's Ascend Hotel Collection™, Cambria™ hotels & suites, Comfort Inn™, Comfort Suites™, Sleep Inn™, Quality™, Clarion™, MainStay Suites™, Suburban Extended Stay Hotel™, Econo Lodge™, Rodeway Inn™, and Vacation Rentals by Choice Hotels™ brands provide a spectrum of lodging choices to meet guests' needs.

With more than 30 million members and counting, our Choice Privileges™ rewards program enhances every trip a guest takes, with benefits ranging from instant, every day rewards to exceptional experiences, starting right when they join.  All hotels and vacation rentals are independently owned and operated. Visit us at [www.choicehotels.com](http://www.choicehotels.com/) for more information.

© 2017 Choice Hotels International, Inc. All rights reserved.