# Made4net, vendor of Supply Chain Execution software, announces Strategic Partnership with PromoSoft AB.

The American company Made4net, a global provider of supply chain management software, announced that they are partnering with PromoSoft AB from Partille (just outside Gothenburg), a leading provider of inventory control system to the wholesale and retail industry in Sweden and Norway.

This strategic partnership delivers an integrated solution that allows mutual customers to benefit from Made4net's warehouse management system (WMS), transportation management (TMS), routing, delivery tracking and from PromoSoft's inventory control systems.

Benefits include increased productivity, higher customer service, more efficient business processes and faster turnaround on orders, thanks to less manual data entry and improved accuracy.

"We are very satisfied to be able to offer our customers a complete SCM solution thanks to this opportunity”, said Nils Robertsson, general manager of PromoSoft AB. “This partnership with Made4net will help our joint customers adding greater value to their supply chain management investments.”

PromoSoft’s software solution for inventory control, SOLO, delivers possibility to reach desired service level, decreased tied-up capital and saves time in acquiring and replenishing goods.

“The combination of Made4net and PromoSoft AB makes it simpler and more cost-effective to manage your company,” said Nils Robertsson, general manager of PromoSoft AB“.

In order to show their joint solution, Made4net and PromoSoft together are going to participate in the annual event organized by Logistik & Transport, (the leading supply chain and transport trade fair and conference in Scandinavia), on the Swedish Fair in Gothenburg May 19-21 2015.

About Made4net: The Company is an innovative and leading supply chain execution software provider focused on providing solutions to small and medium sized business (SMB). Made4net with office locations in North America, Europe, Middle East and Asia, servicing a reputed list of customers, at various sizes, languages, cultures and business flavours. What sets us apart from our competition is the ability to adjust in any form of way to our customers’ needs, and to create a successful partnership with them. - See more at: http://www.made4net.us

About PromoSoft: We are a consulting company in the areas of inventory management, purchase and central replenishment. We have our own software development function, which develops add-on systems together with Professor Sven Axsäter of Lund University, Faculty of Engineering LTH. Our mission is to enable our customers to meet the demands of their customers, to work more simply and efficiently, as well as to make better purchasing decisions. We want to see our customers improve their profitability through gradually optimizing inventory and shops along the lines of having the right goods in the right place, at the right time. With increases delivery ability, reduces tied-up capital, and lowers the cost of purchasing or store replenishment. - See more at www.promosoft.nu/en.